



Napoleon Dynamite Tops First Annual SCREENTONES(R) Awards; Cult Comedy Garneres Votes for Best Ringtones and Graphics as Fans Take Their Favorite Movies Mobile

BELLEVUE, Wash., Mar 02, 2006 (BUSINESS WIRE) -- Napoleon Dynamite, Scarface, Star Wars and The Dukes of Hazzard are among the favorite classic and current blockbuster films for mobile content, according to the results of the first SCREENTONES(R) Awards. The awards acknowledge the increasing popularity of mobile entertainment as today's consumers continue to seek new ways to personalize their mobile devices and enjoy their favorite movies, music and images on the go.

While the nominations came from industry insiders, the polling for favorite movie-related ringtones and mobile screensavers was done by youth marketing agency Fanscape on behalf of InfoSpace (NASDAQ:INSP), a leading provider of mobile entertainment. Members of Fanscape's tastemaker database cast their votes for their favorite mobile SCREENTONES(R) and SCREENPIX(TM), including famous lines and scenes from InfoSpace's SCREENTONES(R) library of more than 100 feature films and TV shows. Votes were tallied in three categories: Best of SCREENTONES(R) (audio ringtones), Best of SCREENPIX(TM) (mobile screensavers), and Best Overall Catalog (both ringtones and screensavers).

In a year of cult films dominating the Oscars Napoleon Dynamite, the 2004 cult comedy, beat out Oscar 2006 nominees King Kong, The Chronicles of Narnia and other large films to win the title for Best Overall Catalog thanks to its off-beat lead character and memorable one-liners about ligers and llamas. Runners-up included Star Wars, Hustle & Flow, and The Dukes of Hazzard.

In the Best of SCREENTONES(R) category, Napoleon Dynamite also nabbed the title for "Friggin' Idiot," a favorite ringtone according to Fanscape voters. Runners-up included "Imperial March" from Star Wars and "Whoop That Trick" from Hustle & Flow.

For mobile screensavers, the image 'Money, Power, Respect' featuring Al Pacino from the movie Scarface narrowly edged out 'Daisy Duke and the General Lee' from The Dukes of Hazzard to win the award for Best of SCREENPIX(TM) category. Napoleon Dynamite's 'FFA' image was third runner-up.

"In the popular trend of mobile downloads it is exciting to see the success of SCREENTONES, which demonstrates how the ever deepening pool of entertainment and media is moving beyond just music," said Mary Stuyvesant, Vice President of Media Partnerships for InfoSpace. "There are fantastic opportunities for so many new forms of mobile media content. As we've seen with the Oscar nominations this year and with the SCREENTONES Awards winners, a movie does not need to be a box office hit or have a large budget to be considered award-winning."

To hear and see the winners of the First Annual SCREENTONES(R) Awards, please visit www.fanscape.com

About InfoSpace

InfoSpace, Inc. (NASDAQ: INSP) drives mobile media innovation. With one of the world's largest mobile content libraries, InfoSpace makes it easy for consumers to discover, personalize and enjoy their on-the-go experiences. The company uses its superior discovery, merchandising and technology capabilities to help facilitate the delivery of original and licensed content across hundreds of mobile devices and through multiple channels. InfoSpace also mobilizes brands and creates programming and revenue opportunities for mobile operators. The company's products and services have extensive reach in North America and Europe through carriers such as Cingular Wireless, Orange, Sprint Nextel, T-Mobile, Vodaphone, Verizon Wireless, and Virgin Mobile; in partnership with world-class brands such as Cablevision and Fox News; and through online Web sites such as Dogpile (Dogpile.com), which showcase the company's leading metasearch technology and key advertising partnerships with companies like Google, Yahoo!, Verizon SuperPages and Yellowpages.com.

About Fanscape

Founded in 1998, Fanscape is a leading new media marketing agency that energizes product sales by finding young customers where they are today. Using a database of nearly 4 million young adults Fanscape is able to reach deep into the

world of 13-to-29 year olds and engage that young customer through sophisticated retention tools as well as creative associations with well-known entertainment brands and personalities. The ability to reach and activate the hard-to-reach young adult tastemaker -- the ones least responsive to traditional advertising -- is the core DNA that makes Fanscape attractive to leading brand advertisers, entertainment, technology and wireless companies. For more information visit <http://www.fanscape.biz> or call us at 323-851-3267.

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