



InfoSpace and InfoGin Join Forces to Improve Mobile Browsing of the Web

Enhancements Will Unlock New Search Revenue and Offer Best-of-Breed Viewing Solution for Carriers

BARCELONA, Spain, Feb 12, 2007 (BUSINESS WIRE) -- InfoGin, a world leader and a pioneer in the field of Web-to-mobile content adaptation, and InfoSpace, Inc. (NASDAQ:INSP), a leading developer of mobile platform services, today announced a partnership to leverage InfoGin's Intelligent Mobile Platform(TM) (IMP(TM)) to offer mobile browsing of the Web through InfoSpace's Mobile Services Platform. The merger of the two technologies will allow mobile users on browser-enabled handsets to easily look through their favorite Web sites, without compromising content richness or functionality, while significantly enhancing carriers' revenue potential.

InfoGin offers a content delivery solution that provides mobile users with a rich Internet experience on their mobile device. InfoGin's Intelligent Mobile Platform(TM) (IMP(TM)) technology brings a unique and revolutionary approach to delivering Web content to mobile users. Rather than reinventing the Web in an effort to satisfy the limitations of mobile devices, InfoGin's platform delivers Web pages to browser-enabled mobile devices -- from legacy devices to those not yet introduced to the market -- while maintaining the richness of the content and desktop computer navigation experience users are familiar with.

"A huge amount of mobile content is lost to consumers if Web pages aren't optimized for the mobile phone," said Steve Elfman, executive vice president of InfoSpace's mobile business unit. "By combining our mobile search expertise and InfoGin's best-of-breed Web to mobile content adaptation solution, we will make finding content much easier for mobile phone users."

The Intelligent Mobile Platform is a server-based middleware platform and supports all mobile browsers, languages and advanced Web page features. Under the partnership, InfoSpace plans to license InfoGin's solution and integrate it into existing and future mobile search releases. Additionally, InfoSpace plans to enhance the offering with parental controls, browser capabilities such as saved favorites and history, as well as by integrating the product into portals, offering carriers a more robust, customizable solution.

"This partnership represents a clear show of confidence to be chosen by such a leader in the mobile space," said Eran Wyler, chief executive officer and founder of InfoGin. "By selecting InfoGin's IMP(TM), InfoSpace is very well equipped for the future of mobile Internet browsing and can offer mobile users the ability to surf the Internet with the best user experience and at the same time reach sites they are familiar with while being on the move."

About InfoSpace, Inc.

InfoSpace, Inc. is a leading developer of tools and technologies to help people discover and enjoy content and information -- whether on a mobile phone or on the PC. The company's mobile platform and applications, such as InfoSpace Find It!(TM) (www.infospacefindit.com), create programming and sales opportunities for carriers, while satisfying consumer demand for highly relevant mobile functionality and content. InfoSpace uses its proprietary metasearch technology to power a portfolio of branded Web sites, including Dogpile(R) (www.dogpile.com), ranked highest in customer satisfaction by J.D. Powers and Associates, and Zoo (www.zoo.com), a new family -friendly search engine, and provide private-label search and online directory services to consumers on a global basis. More information can be found at www.infospaceinc.com.

About InfoGin

InfoGin is a world leader and a pioneer in the field of Web to Mobile content adaptation, enabling mobile users to access any content they desire, optimized to their mobile device, while offering a range of solutions which enhance mobile surfing experience. With an internationally proven track record for mobile content adaptation around the globe, InfoGin is dedicated to developing technologies that dramatically reduce the time-to-market of new services, while maximizing the efficiency and the quality of mobile content delivery. InfoGin's clientele show an immediate growth in average monthly customer usage attributed to increased content variety, improved content quality and enhanced user experience.

InfoGin's flagship product, the Intelligent Mobile Platform(TM) (IMP), enables real-time optimal reformatting of Web content to

any mobile device, without compromising the Web's richness or the device functionality. InfoGin's platform offers a range of solutions, from a fully automatic intelligent conversion engine to professional content-editing and marketing tools that enable full control over the delivered information.

Established in April, 2000, InfoGin is headquartered in Kfar-Saba, Israel.

For more information, visit www.infogin.com

This release contains forward-looking statements regarding InfoSpace's mobile search solution. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect InfoSpace's actual results include actual performance under the InfoGin agreement, the scope and timing of market acceptance and mobile carrier implementation of the mobile search solution. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's most recent Annual Report on Form 10-K and quarterly reports on Form 10-Q as filed from time to time, in the section entitled, "Risk Factors." Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

SOURCE: InfoSpace, Inc.

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