



## **InfoSpace Announces Availability of InfoSpace Find It! for BlackBerry**

### **Easy-to-Use GPS-Enabled Local Search Application is Now Free for BlackBerry Smartphones**

BELLEVEUE, Wash., Mar 27, 2007 (BUSINESS WIRE) -- InfoSpace, Inc. (Nasdaq: INSP) announced the launch of InfoSpace Find It! for BlackBerry(R) smartphones in North America. Starting today, users can download and enjoy the GPS-enabled InfoSpace Find It! for free(a) on various BlackBerry smartphones from Research In Motion (RIM) (Nasdaq: RIMM) (TSX: RIM) including the BlackBerry(R) 8700 Series, BlackBerry(R) 7130 Series, BlackBerry(R) Pearl(TM) and the new BlackBerry(R) 8800. A complete list of supported models is included below.

"InfoSpace provides a valuable search application that helps BlackBerry users find nearby locations of interest," said Jeff McDowell, vice president, global alliances, Research In Motion. "Location-based applications, like InfoSpace Find It!, provide an added dimension that can simplify and enhance the mobile experience."

InfoSpace Find It! is a premium application that distills millions of listings into six easy categories tailored to the on-the-go user - Dine Out, Go Out, Shop, Travel, Health, and Services. It combines eyes-free spoken directions and simple-to-use GPS functionality with the convenience of local search to locate nearby businesses, people, and events quickly and easily.

"Now that I have InfoSpace Find It! on my BlackBerry, I can't live without it! In my day-to-day travels as a real estate appraiser, InfoSpace Find It! provides easy mobile access, giving me maps and directions to the addresses I'm looking for," said David K. Akina, owner of Akina Appraisal Group, Los Gatos, Calif. "I also use it to find what's nearby the houses I'm appraising, like restaurants, copiers, coffee shops, etc. It's so easy to use and accurate because it works with my GPS receiver, and it saves me the expense of calling 411 all the time."

Key features of InfoSpace Find It! for BlackBerry smartphones include:

- Spoken Turn-by-Turn Directions: Eyes-free navigation with spoken directions allows users to get where they are going without having to look at the screen.
- Expanded Content Library: Now find nearby events, Wi-Fi hotspots, local entertainment, golf courses and more than 15 million other points of interest.
- Save to Address Book: One click on a listing saves it to your BlackBerry address book.
- Refreshed Listings: Content is refreshed weekly. Movies and events are up-to-date. Outdated listings are removed to keep the data as relevant and useful as possible.
- What's Nearby(R): Access details on what's close with one click, even if the user doesn't know exactly where they are.
- Find People by Name or Number: Search using only first and last name, or by entering a phone number to find out to whom it belongs.
- One-Stop Searching: A single search location for Yellow Pages, White Pages, Maps, Directions, Movie Listings and more.
- Local Quick Clicks(TM): Find local business listings and locations with maps and driving directions with minimal clicking.
- Click to Connect: Make phone calls with one click instead of dialing the entire number.

"An exceptional mobile user experience is paramount to InfoSpace, so we have optimized InfoSpace Find It! for BlackBerry smartphones and believe we have created the most user friendly mobile local experience for users," said Rod Diefendorf, vice president of online and local search at InfoSpace. "With today's launch, we are giving users free access to all the local

information they need in one place with the convenience of spoken directions and unmatched listings information."

Download InfoSpace Find It! for BlackBerry Smartphones for Free(a)

Customers in North America can download InfoSpace Find It! for BlackBerry smartphones beginning today by visiting any of the following sites:

RIM BlackBerry Browser locations:

<http://bb.infospace.com/rim>  
<http://mobile.blackberry.com>  
<http://www.discoverblackberry.com/ownerslounge>

InfoSpace Web location:

<http://mobile.infospacefindit.com> (online product information and download)

Web site locations:

<http://blackberryforums.pinstack.com>  
<http://blackberryforums.com>  
<http://www.tucows.com>  
<http://www.download.com>  
<http://www.handango.com>

Complete List of Supported BlackBerry Smartphones:

Models: BlackBerry 7100g, BlackBerry 7100i(b), BlackBerry 7100t, BlackBerry 7105t, BlackBerry 7130c, BlackBerry 7130e(b), BlackBerry 7250(b), BlackBerry 7290, BlackBerry 7520(b), BlackBerry Pearl 8100, BlackBerry 8700, BlackBerry 8700c, BlackBerry 8700g, BlackBerry 8703e(b), BlackBerry 8800(b)

(a) Wireless data charges may apply.

(b) Handsets that include built-in GPS. Other models require a Bluetooth(R)-enabled GPS receiver.

About InfoSpace Online

InfoSpace Online is a leading developer of proprietary metasearch technologies and a provider of Internet sites that offer search, local search and online directory services to consumers on a global basis. InfoSpace's family of Web properties includes Dogpile ([www.dogpile.com](http://www.dogpile.com)), WebCrawler ([www.webcrawler.com](http://www.webcrawler.com)), MetaCrawler ([www.metacrawler.com](http://www.metacrawler.com)), Zoo ([www.zoo.com](http://www.zoo.com)), Switchboard ([www.switchboard.com](http://www.switchboard.com)), InfoSpace ([www.infospace.com](http://www.infospace.com)) and WebFetch ([www.webfetch.com](http://www.webfetch.com)), which showcase the company's leading metasearch technology and key advertising partnerships with companies like Google, Yahoo!, MSN, Ask, Verizon SuperPages and Yellowpages.com. Both online and mobile users benefit from the local search experience of InfoSpace Find It! ([www.infospacefindit.com](http://www.infospacefindit.com)). InfoSpace Online also delivers compelling revenue opportunities for its partners, such as Cablevision, through its private-label online search and directory services.

InfoSpace Online is a business of InfoSpace, Inc. (NASDAQ:INSP). For information about InfoSpace, please visit: <http://www.infospaceinc.com>.

Cautionary Note about Forward-Looking Statements

This release contains forward-looking statements regarding InfoSpace Find It!, its relationship with Research In Motion, and services availability on BlackBerry smartphones. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect InfoSpace's actual results include actual performance under the RIM agreement and the scope and timing of carrier adoption and implementation and market acceptance of the application and features of InfoSpace Find It! A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's most recent Annual Report on Form 10-K and quarterly reports on Form 10-Q as filed from time to time, in the section entitled "Risk Factors." Readers are cautioned not to place undue reliance on these forward-looking statements, which

speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited. RIM assumes no liability and makes no representation, warranty or guarantee in relation to third party products or services.

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