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Immersion's TouchSense Technology Enhances Fully Featured, Small Form Factor Camera From LightCo

SAN JOSE, Calif.--(BUSINESS WIRE)-- Immersion Corporation (NASDAQ:IMMR), the leading developer and licensor of touch feedback technology, today announced it has signed a license agreement with Silicon Valley-based The LightCo, Inc. ("Light") adding Immersion's TouchSense[®] technology to Light's new compact L16 computational camera.

Consumer electronics companies around the world license Immersion's TouchSense technology to provide high-quality touch feedback in their smartphones and mobile consumer electronics devices. Capable of taking DSLR quality photos, Light's new palm-sized L16 camera will feature Immersion's haptics on its touchscreen to simulate the feel of photography functions such as the push of a shutter button, the movement and focusing of its lens, as well as previewing and scrolling through photos.

"Our TouchSense technology has a broad market appeal across a variety of consumer product segments, making devices more intuitive and delivering consumer delight," said Sergio De Acha, Regional Head of Business Development at Immersion. "Light has created an advanced mobile camera. The L16 has garnered global attention for its capabilities, and our haptics enhances the function and operation of this breakthrough device."

More information about Light's L16 camera can be found [here](#).

About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 2,500 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, advertising, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at www.immersion.com.

Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, statements regarding the benefits or broad market appeal of Immersion's TouchSense technology, the continuing availability of Light's cameras with Immersion's TouchSense technology, and consumer electronics companies continuing to license Immersion's TouchSense technology.

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties and challenges encountered in product development efforts (including with respect to Immersion's TouchSense technology) by Immersion and its licensees (including Light); unanticipated changes in the camera industry; unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical user experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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