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Immersion Renews License Agreement with PKG Enhancing Interface Panels with Haptics

SAN JOSE, Calif.--(BUSINESS WIRE)-- Immersion Corporation (NASDAQ:IMMR), the leading developer and licensor of touch feedback technology, today announced that it has renewed a license agreement with PKG, Inc. (PKG User Interface Solutions). Idaho-based PKG is a contract designer, developer and manufacturer of various system-level products with expertise in human-machine interfaces serving customers in the medical, industrial, government and aerospace markets. The agreement provides PKG with access to Immersion's portfolio of over 2,500 haptic patents for its touch-enabled user interface panels.

Increasingly, tactile effects are being designed into human-interface applications as more equipment and devices incorporate haptics to enhance the user experience. For example, Immersion's high-quality touch effects can simulate the sensation of physical knobs or gauges on the flat panel of a medical diagnostic imaging equipment, providing a real-life, intuitive interface for the operator.

"We are pleased to continue our work with PKG," said Erin Ramsay, Director, Intellectual Property Licensing & Business Development. "Extending the power of touch to the digital world, our technology is in billions of devices where companies like PKG seek to differentiate their products with high-quality touch effects."

About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 2,500 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, advertising, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at www.immersion.com.

About PKG

PKG, Inc. is a leading contract design, developer, and manufacturing company for system-level devices with expertise in human-machine interfaces. PKG has been a major contributor in designing and manufacturing many and varied devices for Fortune 500 companies, mid-size organizations, and start-up businesses.

Any time there is a critical connection between human and machine, PKG provides solutions to make those interactions as seamless as possible. With complete, vertical integration, PKG provides our customers with all of their product development needs: Product idea realization, development, manufacturing, testing, and end of life support and transitioning.

PKG, Inc. was established in 1989 and is a privately held corporation based out of Meridian, ID. We operate out of three locations: Two in the US and one in Taiwan. To learn more about how PKG can help your business succeed, visit www.pkguis.com or contact PKG directly at info@pkguis.com or via phone at 1-800-730-5181.

Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, statements regarding the benefits or broad market appeal of Immersion's touch feedback technology, the continuing availability of medical equipment with Immersion's touch effects, and tactile effects increasingly being designed into human-interface applications as more equipment and devices incorporate haptics to enhance the user experience.

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties

and challenges encountered in product development efforts (including with respect to Immersion's touch feedback technology) by Immersion and its licensees (including PKG); unanticipated changes in the medical equipment industry; unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical user experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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