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## Immersion Renews Agreement With Perfect World Game Studio Expanding Adoption of Haptics in Torchlight Game

SAN JOSE, Calif. & BEIJING--(BUSINESS WIRE)-- Immersion (NASDAQ: IMMR), a leading developer and licensor of touch feedback technology, today announced that it has renewed a licensing agreement with Perfect World, a top Chinese game developer/publisher. Perfect World will expand adoption of Immersion's tactile feedback technology in the mobile version of its well-known action role-playing game, *Torchlight*.

A breakthrough in power and revolutionized gameplay, the upgraded *Torchlight* game further strengthens powers and personalized character tactics in a fierce "War of Thrones." To create this enhanced interaction, Immersion designed 47 tailored tactile effects for various scenes, enabling players to feel personalized shock sensations brought about by different characters. This improves the gaming experience as players use skills and strategy, along with a variety of fighting modes, to battle for supreme honor titles.

"We are pleased that Perfect World's *Torchlight* continues to integrate our tactile effects, which bring a truly immersive and interactive experience to game players," said Shuo Liu, General Manager of Immersion Greater China. "We are impressed with Perfect World games and look forward to the continued creation of world-class entertainment experiences with our haptic technology."

### About Immersion

Immersion Corporation (NASDAQ: IMMR) is the leading innovator of touch feedback technology, also known as haptics. The company provides technology solutions for creating immersive and realistic experiences that enhance digital interactions by engaging users' sense of touch. With more than 2,500 issued or pending patents, Immersion's technology has been adopted in more than 3 billion digital devices, and provides haptics in mobile, automotive, advertising, gaming, medical and consumer electronics products. Immersion is headquartered in San Jose, California with offices worldwide. Learn more at [www.immersion.com](http://www.immersion.com).

### Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements.

All statements, other than the statements of historical fact, are statements that may be deemed forward-looking statements, including, but not limited to, statements regarding the benefits or broad market appeal of Immersion's touch feedback technology, the continuing availability of mobile games that incorporate Immersion's touch effects, appeal of tactile effects to mobile game players, and continuing inclusion of tailored tactile effects by mobile game developers.

Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business, which include, but are not limited to: unanticipated difficulties and challenges encountered in product development efforts (including with respect to Immersion's touch feedback technology) by Immersion and its licensees (including Perfect World); unanticipated changes in the mobile gaming industry; unanticipated difficulties and challenges encountered in implementation efforts by Immersion's licensees; adverse outcomes in any future intellectual property-related litigation and the costs related thereto; the effects of the current macroeconomic climate; delay in or failure to achieve adoption of or commercial demand for Immersion's products or third party products incorporating Immersion's technologies; and a delay in or failure to achieve the acceptance of touch feedback as a critical mobile gaming experience. Many of these risks and uncertainties are beyond the control of Immersion.

For a more detailed discussion of these factors, and other factors that could cause actual results to vary materially, interested parties should review the risk factors listed in Immersion's most current Form 10-K, and Form 10-Q, both of which are on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect Immersion's beliefs and predictions as of the date of this release. Immersion disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

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