



Immersion MicroScribe Digitizer Now Supports MAYA Metrix Build!IT Software

MAYA Metrix Software for MicroScribe Gives Engineers a Portable, Affordable Alternative for Inspecting Industrial Parts

SAN JOSE, Calif., and MONTREAL, Sep 8, 2003 (BUSINESS WIRE) --

Immersion Corporation (Nasdaq:IMMR), a leading developer of 3D and force-feedback products and technologies and MAYA Metrix, a leader in 3D surfacing and dimensional measurement and inspection applications, today introduced MAYA Metrix Build!IT software support for Immersion MicroScribe(R) systems. This hardware and software combination gives engineers in the aerospace, automotive and manufacturing industries a new tool for inspecting parts and assemblies.

"Metrix Build!IT support for the MicroScribe system broadens our customer base beyond the current CAD/CAM and graphic arts applications. Any engineer working on a complex mechanical assembly needs effective inspection tools to make sure parts will fit together properly," said Greg Belaus, senior director of 3D business group for Immersion. "With MAYA Metrix adding Build!IT software support, the MicroScribe system is now a viable, affordable and portable tool for manufacturing inspection processes."

In addition to digitizing, engineers using MicroScribe systems with Metrix Build!IT can perform dimensional inspections using native 3D CAD master models, reducing potential errors that otherwise could impact processes downstream. Users can also efficiently build tools for the manufacturing process by measuring and building manufacturing assembly fixtures. Metrix Build!IT shows the user where to move the MicroScribe system to locate points and details in the assembly in order to move parts into place.

"Our goal is to support a wide range of measurement hardware, providing our customers with a single metrology software platform," said Arnold Free, Vice President of business development, MAYA Metrix. "Our customers have requested MicroScribe system support because it is a nice alternative to competitors' arms; it is about one-fourth the cost and more portable, which is exactly what our customers want, especially customers doing reverse-engineering work on automotive parts."

Pricing & Availability

Through the end of 2003 Immersion will be offering special bundles featuring a MicroScribe G2X system and Metrix Build!IT software for one low price:

List price for Metrix Build!IT = \$9,500
List price for MicroScribe G2X system = \$3,995
Unbundled list price = \$13,495
Special bundled price (Metrix Build!IT and MicroScribe G2X) =
\$9,995 (until 12/31/03)
Customer savings = \$3,500, or over 25%
The bundle is available through Immersion's resellers.

About MAYA Metrix

MAYA Metrix is dedicated to providing advanced surfacing, part inspection and real-time geometry-based tool building solutions and services. Today MAYA Metrix is a leader in 3D surfacing and metrology applications for the aerospace, automotive and manufacturing industries. MAYA's Metrix Build!IT software is used by inspectors, tool builders and engineers worldwide to help them solve their design and manufacturing challenges and improve product quality. Founded in 1982, MAYA Metrix is a division of MAYA H.T.T. Limited, a Montreal based Canadian engineering software and services company. MAYA is also an authorized North America Value Added Reseller of EDS Imageware Surfacing and Inspection software.

About Immersion (www.immersion.com)

Founded in 1993, Immersion Corp. is a recognized leader in developing, licensing and marketing 3D and haptic technology and

products. Bringing value to markets where user/ product interaction needs to be made more compelling, safer or productive, Immersion helps its partners develop and increase competitive advantage and broaden market reach by making the use of touch sense feedback as critical a user experience as sight and sound. Immersion's technology is deployed across personal computing, entertainment, medical training, automotive and three-dimensional simulation markets. Immersion and its wholly owned subsidiaries hold more than 190 issued patents worldwide.

Forward Looking Statements

This media alert contains forward-looking statements, including in particular statements about the value and market support for MicroScribe systems that involve a number of risks and uncertainties. Forward-looking statements made in this press release are based on current information, which we have assessed but which by its nature is dynamic and subject to rapid and even abrupt changes. Immersion does not undertake any obligation to update or revise publicly any forward-looking statement, whether as a result of new information, future events or otherwise. Forward-looking statements include statements regarding the development and performance of touch-enabled technology. Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business which include, but are not limited to, delay in or failure to achieve commercial demand for Immersion's touch-enabled technology products.

Risks and uncertainties related to Immersion's business in addition to those described above are further outlined in Immersion's SEC reports, including but not limited to the report on Form 10-K and its Quarterly Reports on Form 10-Q. These reports are filed with the Securities and Exchange Commission. These factors may not constitute all factors that could cause actual results to differ materially from those discussed in any forward-looking statement. Immersion is not obligated to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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