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InterDigital Panel at GigaOM Mobilize to Explore Evolution of Wireless Value Chain

Executives from Truphone, Vox Mobile, inneractive and Kaazing join InterDigital's Alan Carlton to discuss Vision 2020

WILMINGTON, Del. & SAN FRANCISCO--(BUSINESS WIRE)-- Wireless is almost certainly the most rapidly-changing industry the world has ever seen, characterized by leaders falling by the wayside and the ongoing emergence of new players. As one of the sponsors of Mobilize, the yearly conference organized by leading media company GigaOM currently taking place in San Francisco, InterDigital (NASDAQ: IDCC) is leveraging its decades of experience in wireless to outline its view of the industry's future — and is joined by a panel representing some of the new business models that are shaping that future.

Today at 10:40 a.m. Pacific time, InterDigital's Allen Proithis, Vice President of Business Development and Strategic Solutions, will host a panel during which Senior Director, Technology Planning, Alan Carlton will present InterDigital's Vision 2020 project and its impact on application developers, network providers and other elements of the wireless value chain. Joining them to share their opinions on the presentation is an international panel of senior executives from some of the most innovative companies in the wireless ecosystem:

- Assaf Benjamin, Vice President, Business Development of mobile app monetization exchange inneractive
- John Fallows, CTO of mobile web application services company Kaazing
- John Badillo, Vice President of Sales for global mobile operator Truphone
- Nick Pike, Vice President, Partnerships at Vox Mobile, a provider of enterprise managed mobility services
- Sanjiv Parikh, who was recently Corporate Vice President of Investments and Corporate Development for HTC

"There's probably nothing more challenging than trying to see clearly into the future of the wireless industry, and trying to sort out the changing relationships of various elements of the value chain as well as the emergence of previously unimagined links in that chain," said Mr. Proithis. "With decades of experience in the space — itself a remarkable achievement — InterDigital is well-positioned to lead that sort of discussion. We're grateful to be joined by senior executives from these very innovative companies, who can each bring their perspectives and illuminate areas of the industry that are enabled by InterDigital's work in helping strengthen the underlying connectivity."

Vision 2020 is InterDigital's roadmap for the future of wireless, and was first presented at the LTE World Summit in May 2012. The research effort by InterDigital offers the company's projections for the explosion in mobile data and outlines future needs in terms of spectrum and technology.

About InterDigital®

InterDigital develops fundamental wireless technologies that are at the core of mobile devices, networks, and services worldwide. We solve many of the industry's most critical and complex technical challenges, inventing solutions for more efficient broadband networks and a richer multimedia experience years ahead of market deployment. InterDigital has licenses and strategic relationships with many of the world's leading wireless companies. For more information, visit: www.interdigital.com.

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