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InterDigital and LiveCast Successfully Integrate Video Optimization into Broadcast-Focused LTE Live Video Solution

InterDigital Video Optimization Technology Drives Enhanced Video Quality With 52% Bandwidth Reduction in Most Use Cases, Enhancing LiveCast's Professional Live Mobile Video Platform

KING OF PRUSSIA, Pa. & VANCOUVER, British Columbia--(BUSINESS WIRE)-- InterDigital, Inc. (NASDAQ: IDCC) and LiveCast Media today announced the successful integration of InterDigital's pioneering video optimization technology in LiveCast's live streaming platform, yielding bandwidth reduction averaging 52 percent with virtually no reduction in subjective video quality in most use cases. The combined solution provides operators, broadcasters and content companies with a compelling use case for LTE networks as a broadcast-ready platform for live events, which significantly reduces operational costs for broadcasters. LiveCast will be demonstrating the solution April 16-19 at the Verizon booth (#SU6819) during the National Association of Broadcasters (NAB) show in Las Vegas.

The successful integration was achieved at InterDigital's video processing research lab in San Diego, and is based on InterDigital's video optimization algorithms delivered in the form of libraries and LiveCast client applications. LiveCast's end-to-end enterprise platform offers a range of one-way and two-way mobile applications to stream high quality live video from the field. At headquarters, LiveCast applications enable real time monitoring and switching of multiple incoming feeds for HD distribution and live-to-air broadcast. The integration enables LiveCast's high-quality streams to operate at dramatically reduced bandwidths, with virtually no noticeable change in video quality in most use cases. Dramatic bandwidth savings is a key advantage for any wireless broadcast-ready solution.

"The integration of our technology with LiveCast is very exciting and represents a tremendous validation of our video processing research," said Naresh Soni, Chief Technology Officer at InterDigital. "Dramatic increases in video traffic over wireless and predictions that it will continue to grow drove our research into video. Increases in live video streaming makes a LiveCast solution that leverages InterDigital's technology very compelling for OEMs, operators, broadcasters, and the increasingly diverse range of content providers that continue to grow in importance."

"We are very enthusiastic about the opportunity to use InterDigital's libraries to provide broadcasters and other customers the confidence to reliably stream HD video live-to-air, using a single premium 4G LTE carrier," said William Mutual, Chief Executive Officer of LiveCast. "When events happen, organizations rely on LiveCast to deliver quality video regardless of location in coverage area or network congestion. Broadcasting video from 720p up to 1080i resolution with half the normally required bandwidth means our customers can maintain HD feeds."

InterDigital's innovations in video over wireless are an effort to 'lighten the payload' as video over wireless continues to represent a growing portion of all data traffic going forward. The company's unique combination of inherent wireless-aware video processing and video-aware wireless design yields significant improvements in picture quality, bandwidth consumption, power, delivery cost and real-time performance.

About LiveCast Media

LiveCast offers the most complete solution for streaming live video from the field. The Company's product line features low-latency applications for monitoring and output of numerous live mobile streams simultaneously, including HD video output. LiveCast feeds can be viewed by authorized personnel on mobile phones or computers. Pioneering the concept of DIY broadcasting using a cell phone as early as 2005, LiveCast now offers an on-the-go solution for breaking news, emergencies in the field, law enforcement and for any other event where it's critical to see what is happening in the field in real-time. LiveCast is headquartered in Vancouver, Canada with sales offices in New York.

For more information, please contact: Jennifer Blome, LiveCast PR, (604) 844-2263 or visit: <http://www.livecast.com>.

About InterDigital®

InterDigital develops fundamental wireless technologies that are at the core of mobile devices, networks, and services worldwide. We solve many of the industry's most critical and complex technical challenges, inventing solutions for more efficient broadband networks and a richer multimedia experience years ahead of market deployment. InterDigital has licenses and strategic relationships with many of the world's leading wireless companies.

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