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Hypercom and TransactionTree, Inc. Introduce Paperless Receipts for Multilane Retailers

Innovative Technology Cuts Costs, Saves Natural Resources

SCOTTSDALE, Ariz. & ATLANTA, Jan 06, 2010 (BUSINESS WIRE) -- Hypercom Corporation (NYSE: HYC) and TransactionTree, Inc. today announced a go green action to give multilane merchants using Hypercom's Optimum L4150 payment terminals the ability to replace ink and paper-based receipts with paperless email receipts and cut costs.

"With TransactionTree's application on the L4150, we are enabling major retailers to switch to electronic receipts, reduce the use and cost of paper and save our natural resources. This is innovative, go green technology that's a win-win innovation for retailers and consumers that serves the common good," said Lloyd Baylard, Vice President, Multilane Products, Hypercom Corporation.

Going green with Hypercom's L4150 is quick and easy. When checking out, the cashier offers the customer the option of an electronic receipt regardless of payment method. If the customer opts to go green, the cashier or consumer validates an email address on the payment terminal and the receipt is instantly transmitted to the customer. It's as simple and fast as that.

"Retailers spend millions of dollars annually on ink and paper receipts, almost all of which inevitably wind up tossed in the trash and destroying countless trees in the process. Hypercom's L4150 with our solution gives consumers the option of paper or paperless, reduces the cost to retailers and protects our natural resources," said Jason Shapiro, CEO of TransactionTree, Inc.

The technology easily integrates with electronic point-of-sale systems, and saves retailers the cost and burden of storing hard copy receipts by providing secure online file backup. The system provides a separate central site for consumers to retain and organize receipts, which automatically updates and stores new incoming receipts.

About TransactionTree, Inc. (www.transactiontree.com)

TransactionTree, Inc. is an event driven digital receipt and marketing delivery system. We provide a unique solution with our innovative and customizable paperless receipts delivery system, eReceipts. Our fully integrated solution replaces the antiquated ink and thermal paper receipt system, giving retailers the opportunity to turn everyday occurrences into actionable events that add value to the customer's shopping experience, while adding value to the bottom line.

Within this high-tech, high-touch retail market, TransactionTree aids retailers in exceeding current eco-standards, as well as increasing company exposure. Our goal is to improve existing systems by using modern technology and trends to innovate, cut costs, and set market standards. Saving the planet, one purchase at a time.

About Hypercom (www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. Hypercom is a founding member of the Secure POS Vendor Alliance (SPVA) and is the second largest provider of electronic payment solutions and services in Western Europe and third largest provider globally.

Hypercom and Optimum & Design are registered trademarks of Hypercom Corporation. All other products or services mentioned in this document are trademarks, service marks, registered trademarks or registered service marks of their respective owners. This press release includes statements that may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding market acceptance of new products, product capability and performance, product competitiveness, product sales, revenues and profits, market share, and expected acquisition results and benefits. These forward-looking statements are based on management's current expectations and beliefs and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In particular, factors that could cause actual results to differ materially from those in forward-looking statements include: industry, competitive and technological changes; the loss of, and failure to replace any significant customers; the composition, timing and size of orders from and shipments to major customers; inventory obsolescence; market acceptance of new products and services; compliance with industry standards, certifications and government regulations; the performance of suppliers, contract manufacturers and subcontractors; the ability to successfully integrate the technologies,

operations and personnel of acquired businesses in a timely manner; the ability to obtain the expected strategic and financial benefits from acquisitions; risks associated with international operations and foreign currency fluctuations, the state of the U.S. and global economies in general and other risks detailed in our filings with the Securities and Exchange Commission, including the Company's most recent 10-K and subsequent 10-Qs and 8-Ks. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly update or revise any forward-looking statements. HYCP

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