



Houston Wire & Cable Company to Present at the Southwest IDEAS Conference on November 16th at the InterContinental Hotel in Dallas, Texas

HOUSTON, TX -- (Marketwired) -- 11/09/16 -- Houston Wire & Cable Company (NASDAQ: HWCC) today announced that James L. Pokluda, President & CEO, is presenting at the Southwest IDEAS Investor Conference on Wednesday, November 16th at 10:00 a.m. Central Time at the InterContinental Hotel in Dallas, Texas.

An audio webcast of this presentation will be available through the following link:

<http://www.wsw.com/webcast/threepa21/hwcc>

The accompanying slides will also be available through the Investor Relations section of the Company's website at www.houwire.com.

About the Company

With over 40 years of experience in the industry, Houston Wire & Cable Company is one of the largest providers of wire and cable in the U.S. market. Headquartered in Houston, Texas, the Company has sales and distribution facilities strategically located throughout the nation.

Standard stock items available for immediate delivery include continuous and interlocked armor cable; instrumentation cable; medium voltage cable; high temperature wire; portable cord; power cables; primary and secondary aluminum distribution cables; private branded products, including LifeGuard™, a low-smoke, zero-halogen cable; mechanical wire and cable and related hardware, including wire rope, lifting products and synthetic rope and slings; corrosion resistant fasteners, hose clamps, and rivets.

Comprehensive value-added services include same-day shipping, knowledgeable sales staff, inventory management programs, just-in-time delivery, logistics support, customized online ordering capabilities and 24/7/365 service.

To obtain additional information, visit our website at www.houwire.com.

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