

## **Remark Media's Subsidiary FansTang Broadcasts Dick Clark's New Year's Rockin' Eve 2017 to China to Complete its 2016 Events Offering**

**FansTang is the dominant rights holder and marketer of live Western entertainment events in China, as well as producer of Chinese language shoulder programming**

SHANGHAI, Jan. 3, 2017 /PRNewswire/ -- Remark Media, Inc. (Nasdaq: MARK) announced its wholly-owned subsidiary, FansTang, delivered Dick Clark's New Year's Rockin' Eve 2017 to millions of Chinese viewers. Kicking off the new year, the broadcast took place in New York, Los Angeles and, for the first time, New Orleans and Las Vegas.

The broadcast of Dick Clark's New Year's Rockin' Eve was the final event in FansTang's 2016 live events portfolio, which also included the People's Choice Awards in Los Angeles, the Golden Globes Awards in Beverly Hills, the Billboard Music Awards in Las Vegas, the Rock in Rio Music Festival in Lisbon Portugal, the Emmy Awards in Los Angeles and the American Music Awards in Los Angeles.

In each of these events, FansTang exclusively aired the main broadcasts supplemented with self-produced Chinese language red carpet, backstage and additional programming. FansTang also produced the exclusive China red carpet programming for the Grammy Awards in Los Angeles.

FansTang promoted each of these events to its over 145 million Chinese social media followers and across certain of its programming, including This Week in Hollywood, one of the most watched Hollywood editorial programs in China.

Adam Roseman, co-founder of FansTang, stated "With the exclusive broadcast of Dick Clark's New Year's Rockin' Eve, we have wrapped up the strongest year of major event broadcasts in FansTang's history. We believe we are well positioned to expand the depth and breadth of our live events offerings in 2017 and beyond, as our dominant China market position enables us to provide our Chinese broadcasters and brand advertisers with compelling content for the increasingly international Chinese middle- and upper-class consumers."

# Remark Media

### **About Remark Media, Inc.**

Remark Media, Inc. (NASDAQ: MARK) owns, operates and acquires innovative digital media properties across multiple verticals that deliver culturally relevant, dynamic content that attracts and engages users on a global scale. The company leverages its unique digital media assets to target the Millennial demographic, which provides it with access to fast-growing, lucrative markets. The company is headquartered in Las Vegas, Nevada, with additional operations in Los Angeles, California and in Beijing, Shanghai, Hangzhou and Chengdu, China. For more information, please visit the company's website at [www.remarkmedia.com](http://www.remarkmedia.com).

### **Forward-Looking Statements**

This press release may contain forward-looking statements, including information relating to future events, future financial performance, strategies, expectations, competitive environment and regulation. Words such as "may," "should," "could," "would," "predicts," "potential," "continue," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," and similar expressions, as well as statements in future tense, identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, including those discussed in Part I, Item 1A. Risk Factors in Remark Media's Annual Report on Form 10-K and Remark Media's other filings with the SEC. Any forward-looking statements reflect Remark Media's current views with respect to future events, are based on assumptions and are subject to risks and uncertainties. Given such uncertainties, you should not place undue reliance on any forward-looking statements, which represent Remark Media's estimates and assumptions only as of the date hereof. Except as required by law, Remark Media undertakes no obligation to update or revise publicly any forward-looking statements after the date hereof, whether as a result of new information, future events or otherwise.

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