

Remark Media's Vegas.com Hits Top Ticket Sales Record on Black Friday and Cyber Monday

- Black Friday sales increased 24%, and Cyber Monday sales increased 34% over 2015 -

LAS VEGAS, Dec. 6, 2016 /PRNewswire/ -- Remark Media (NASDAQ: MARK), a global digital media technology company, reported that its Vegas.com subsidiary reserved almost 5,400 show tickets on Black Friday, November 25, 2016 and more than 6,000 show tickets on Cyber Monday, November 28, 2016, the two highest single-day show ticket sales amounts in Vegas.com's history.

Kai-Shing Tao, Remark Media's Chairman and CEO, stated: "Vegas.com is a strong brand, and our team has worked to improve the website infrastructure and marketing. Since we acquired the property in September 2015, we have been posting new sales records and, last week, we completed our two largest show-ticket sales days to date. Compared to the same days last year, Black Friday sales increased by 24% and on Cyber Monday, when we reserved 1 ticket every 15 seconds, sales increased by 34%. This is great, but we believe we can do more. We will continue to invest in additional features and look forward to updating you on our progress."

Hear more about Remark Media at the LD Micro Conference, Tuesday, December 6 at 4:00 pm PST

CFO Doug Osrow will hold for 1-on-1 meetings and present at the 9th Annual LD Micro Main Event on Tuesday, December 6 at 4:00 p.m. PST/7:00 p.m. EST. The Remark Media [presentation](#) will be webcast live and available via replay on the Investors section of the company's website at www.remarkmedia.com

Remark Media

About Remark Media, Inc.

Remark Media, Inc. (NASDAQ: MARK) owns, operates and acquires innovative digital media properties across multiple verticals that deliver culturally relevant, dynamic content that attracts and engages users on a global scale. The company leverages its unique digital media assets to target the Millennial demographic, which provides it with access to fast-growing, lucrative markets. The company is headquartered in Las Vegas, Nevada, with additional operations in Los Angeles, California and in Beijing, Shanghai, Hangzhou and Chengdu, China. For more information, please visit the company's website at www.remarkmedia.com.

Forward-Looking Statements

This press release may contain forward-looking statements, including information relating to future events, future financial performance, strategies, expectations, competitive environment and regulation. Words such as "may," "should," "could," "would," "predicts," "potential," "continue," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," and similar expressions, as well as statements in future tense, identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, including those discussed in Part I, Item 1A. Risk Factors in Remark Media's Annual Report on Form 10-K and Remark Media's other filings with the SEC. Any forward-looking statements reflect Remark Media's current views with respect to future events, are based on assumptions and are subject to risks and uncertainties. Given such uncertainties, you should not place undue reliance on any forward-looking statements, which represent Remark Media's estimates and assumptions only as of the date hereof. Except as required by law, Remark Media undertakes no obligation to update or revise publicly any forward-looking statements after the date hereof, whether as a result of new information, future events or otherwise.

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