

Remark Media Partners with Alibaba Cloud to Introduce Artificial Intelligence-Based Technologies to the Chinese Market

KanKan Data Intelligence Platform provides advanced facial recognition and image classification services to application developers

LAS VEGAS, Dec. 29, 2016 /PRNewswire/ -- Remark Media (NASDAQ: MARK), a global digital media technology company, announced it has been chosen by Alibaba Cloud, the cloud computing arm of Alibaba Group, to provide its artificial intelligence (AI) technologies to Alibaba Cloud's extensive developer network. As part of the partnership, Remark Media will provide its advanced facial recognition and image classification services, leveraging its proprietary KanKan Data Intelligence Platform, to Alibaba Cloud's "AI-based Robotic Vision Ecosystem Union."

Kai-Shing Tao, Remark Media's Chairman and CEO, stated: "We are excited to expand our relationship with Alibaba Group by becoming a close technology partner with Alibaba Cloud. Utilizing our KanKan Data Intelligence Platform, we have developed AI-based technologies that provide developers and Alibaba Cloud customers with a highly disruptive solution to removing many bottlenecks associated with data modeling and automated image classification within the cloud computing environment. We are proud to be working with Alibaba Cloud to make AI technologies more widely available."

Remark Media's image and video recognition technologies are based on Deep Learning, a type of algorithm-based machine learning that is used to model high-level abstractions in data. In developing its technologies, Remark Media leveraged its extensive KanKan data platform to train its AI with tens of millions of supervised and unsupervised samples, developing models that extract facial features and recognize objects in images or videos such as branded logos, animals, airplanes, license plates, etc., with high precision.

The KanKan Data Intelligence Platform is a growing global platform of over 1.3 billion socially active user profiles, over 15 billion posts, more than 10 billion images, and over 50 billion comments and reviews. KanKan's data mining technology captures multi-level information for any consumer database, enabling better targeted advertising.

In addition to providing its technology to Alibaba Cloud, Remark Media will provide its turnkey AI platform as a service to companies or individuals requiring assistance with integrating the technology into their own models.

Additional information on this partnership can be found on Alibaba Cloud's [website](#).

Remark Media

About Remark Media, Inc.

Remark Media, Inc. (NASDAQ: MARK) owns, operates and acquires innovative digital media properties across multiple verticals that deliver culturally relevant, dynamic content that attracts and engages users on a global scale. The company leverages its unique digital media assets to target the Millennial demographic, which provides it with access to fast-growing, lucrative markets. The company is headquartered in Las Vegas, Nevada, with additional operations in Los Angeles, California and in Beijing, Shanghai, Hangzhou and Chengdu, China. For more information, please visit the company's website at www.remarkmedia.com.

Forward-Looking Statements

This press release may contain forward-looking statements, including information relating to future events, future financial performance, strategies, expectations, competitive environment and regulation. Words such as "may," "should," "could," "would," "predicts," "potential," "continue," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," and similar expressions, as well as statements in future tense, identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, including those discussed in Part I, Item 1A. Risk Factors in Remark Media's Annual Report on Form 10-K and Remark Media's other filings with the SEC. Any forward-looking statements reflect Remark Media's current views with respect to future events, are based on assumptions and are subject to risks and uncertainties. Given such uncertainties, you should not place undue reliance on any forward-looking statements,

which represent Remark Media's estimates and assumptions only as of the date hereof. Except as required by law, Remark Media undertakes no obligation to update or revise publicly any forward-looking statements after the date hereof, whether as a result of new information, future events or otherwise.

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