



## Harvard Business Publishing Partners with HealthStream to Offer Premier Learning Solution to Enhance Leadership & Management Skills in Healthcare Organizations

*Leadership development opportunities discovered via HealthStream Research products can now be matched with a powerful solution to drive improved outcomes*

NASHVILLE, Tenn.--(BUSINESS WIRE)-- HealthStream, Inc. (NASDAQ: HSTM), a leading provider of learning and research solutions for the healthcare industry, announced today that it has partnered with Harvard Business Publishing to offer the Harvard ManageMentor, a premier leadership and management skills online learning resource, to its healthcare organization customers. The new online resource offers a highly effective learning solution to enhance hospital managers' day-to-day performance and, in turn, drive improved outcomes for the organization.

As an online learning resource, Harvard ManageMentor features more than 200 interactive online learning activities and more than 350 video segments—with audio downloads for mobile devices. Healthcare managers are provided with a wide range of relevant learning activities, tools, worksheets, and step-by-step guides that cover the full gamut of management responsibilities. More than 40 modules cover an array of management skills—from running a meeting to strategy development to finance essentials. Online bookmarks let users quickly revisit specific sections for future reference.

"We are excited to offer Harvard ManageMentor through HealthStream, the nation's largest healthcare learning network," said Rich Gravelin, associate director, Harvard Business Publishing. "Our mission at Harvard Business Publishing is to improve the practice of management and its impact in a changing world. Our partnership with HealthStream provides the ideal entrée to acute-care hospitals to support this mission with our premier online resource for management essentials."

While effective leadership is important in every industry, it is absolutely critical in healthcare. Today, healthcare organizations are expected to achieve excellence while under close public and regulatory scrutiny. Patient safety, clinical outcomes, market share, profitability levels, cost containment, employee retention, and patient volume are all concerns that leaders of healthcare organizations face on a continuous basis. Moreover, for physicians, a hospital administration's ability to manage the hospital is ranked as the single most important factor influencing their overall satisfaction with the hospital (*HealthStream Research, Physician Survey Data*). Taken together, these factors heighten the need and urgency for effective leadership and management skills training in healthcare organizations.

"One of our primary objectives has always been to provide actionable information to healthcare leaders through our wide array of research products and services," said J. Edward Pearson, president, HealthStream Research. "We are increasingly offering not only actionable information, but also product-based actions that can deliver high impact and improved outcomes in healthcare organizations. I believe that our strong partner network—that now includes Harvard Business Publishing—further marks HealthStream as the "go-to" source for healthcare leaders to gain insight and take action in their organizations to affect positive improvements."

To learn more about the Harvard ManageMentor resource described in this press release, call 800-473-1771.

### About HealthStream

HealthStream (NASDAQ: HSTM) is a leading provider of learning and research solutions for the healthcare industry, transforming *insight into action* to deliver outcomes-based results for healthcare organizations. Through HealthStream's learning solutions—which have been contracted by approximately 2.4 million hospital-based healthcare professionals—healthcare organizations create safer environments for patients, increase clinical competencies of their workforces, and facilitate the rapid transfer of the latest knowledge and technologies. Through our research products, executives from healthcare organizations gain valuable insight about patients' experiences, workforce challenges, physician relations, and community perceptions of their services. Based in Nashville, Tennessee, HealthStream has two satellite offices. For more information about HealthStream's learning and research solutions, visit [www.healthstream.com](http://www.healthstream.com) or call us at 800-933-9293.

*This press release contains forward-looking statements that involve risks and uncertainties regarding HealthStream. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. This information has been, or in the future may be, included in reliance on the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such results or events predicted in these statements may differ materially from actual future events or results. The Company's preliminary financial results, while presented with numerical*

*specificity, are forward-looking statements which are based on a variety of assumptions regarding the Company's operating performance that may not be realized, and which are subject to significant uncertainties and potential contingencies associated with the Company's financial and accounting procedures and other matters referenced from time to time in the Company's filings with the Securities and Exchange Commission. Consequently, such forward-looking information should not be regarded as a representation or warranty by the Company that such projections will be realized.*

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6529364&lang=en>

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