



Reportlinker:High Growth Forecasted for the HSN, Inc. - Financial and Strategic Analysis Review

NEW YORK, Apr 28, 2009 (BUSINESS WIRE) -- Reportlinker.com announces that a new market research report is available in its catalogue.

[HSN, Inc. - Financial and Strategic Analysis Review](#)

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HSN, Inc. - Financial and Strategic Analysis Review

Summary

HSN, Inc. (HSN) is a multi channel retailer. The company is engaged in the in-store, catalog, TV and e-retail of a variety of third party and private label merchandise. The product portfolio consists of lifestyle products including apparels, shoes, accessories, beauty and cosmetics, kitchen appliances, electronic appliances, home improvement, fitness and healthcare and other related products. The company sells its products through television media network, 25 Cornerstone retail outlets and its website and other websites of Cornerstone brands. The company operates through its segments including HSN and Cornerstone brands.

Global Markets Direct, the leading business information provider, presents an in-depth business, strategic and financial analysis of HSN, Inc.. The report provides a comprehensive insight into the company, including business structure and operations, executive biographies and key competitors. The hallmark of the report is the detailed strategic analysis and Global Markets Direct's views on the company.

Scope

- The company's strengths and weaknesses and areas of development or decline are analyzed. Financial, strategic and operational factors are considered.
- The opportunities open to the company are considered and its growth potential assessed. Competitive or technological threats are highlighted.
- The report contains critical company information - business structure and operations, the company history, major products and services, key competitors, key employees and executive biographies, different locations and important subsidiaries.
- It provides detailed financial ratios for the past five years as well as interim ratios for the last four quarters.
- Financial ratios include profitability, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Reasons to buy

- A quick "one-stop-shop" to understand the company.
- Enhance business/sales activities by understanding customers' businesses better.
- Get detailed information and financial & strategic analysis on companies operating in your industry.
- Identify prospective partners and suppliers - with key data on their businesses and locations.
- Capitalize on competitors' weaknesses and target the market opportunities available to them.
- Compare your company's financial trends with those of your peers / competitors.
- Scout for potential acquisition targets, with detailed insight into the companies' strategic, financial and operational

performance.

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