

HSN Partners With Palace Resorts to Offer Customers a Luxury Beach Escape From Reality

HSN To Provide Customers Exclusive Vacation Packages To The Caribbean

ST. PETERSBURG, Fla., Feb. 22, 2018 (GLOBE NEWSWIRE) -- Leading entertainment and lifestyle retailer, <u>HSN</u> has teamed up with <u>Palace Resorts</u>, a leader in five-star, all- inclusive resort accommodations, across Mexico and the Caribbean, to bring customers the opportunity to escape reality through unique deals on all-inclusive vacation packages.

Starting February 22, HSN customers will be able to book remarkable packages at Moon Palace Cancun, The Grand at Moon Palace Cancun and Moon Palace Jamaica, while also receiving an exclusive 10% of the land value price spent in HSN spendable KA\$H (credit placed in customers HSN account to be used for future purchases.) Upon final payment, customers will receive their spendable KA\$H in their HSN account to use toward any future HSN purchases. The perfect opportunity for customers to plan the ultimate vacation and then use spendable KA\$H to buy all of the necessities for their trip.

"Based upon our research, we know that more than three-quarters of our customers love to travel," said Sean Bunner, Vice President of New Business Development for HSN. "We are excited to not only provide her with everything she needs to prepare for her vacation but to now offer her the ultimate vacation experience through our partnership with Palace Resorts."

The dynamic **Moon Palace Cancun** resort hosts 12 restaurants, offering the finest in international cuisine, and 13 bars stocked with top-shelf spirits. Guests can enjoy pristine beaches, a 27-hole Jack Nicklaus Signature Golf Course, world class Awe Spa, exotic tours, the finest in upscale nightlife options, and state-of-the-art kids and teens areas. The newest addition to the Palace Resorts family, **The Grand at Moon Palace Cancun**, offers the highest possible luxury standards with the highest caliber service and exciting amenities and attractions that cater to families. More than 1,300 guest rooms, a luxurious well designed, contemporary lobby, nine outdoor swimming pools, an elaborate beach club, children's waterpark, gymnasium, Awe Spa[®] and a six-lane bowling alley. **Moon Palace Jamaica** is Palace Resorts' first property outside of Mexico and Jamaica's most luxurious all-inclusive resort. The family-friendly property offers guests the opportunity to experience 17-acres of ivory sand on the longest stretch of private beach in Ocho Rios. The resort features the only FlowRider[®] Double wave simulator in Jamaica, lavish swimming pools, a kids water park, multiple dining destinations and signature Awe Spa[®], the largest spa in Jamaica.

"Palace Resorts is excited to partner with HSN, the leading interactive entertainment and lifestyle retailer," said Kathy Halpern, Vice President of Global Marketing for Palace Resorts. "HSN's loyal following of predominantly women, combined with its customer's need for quality experiences, is what made them the ideal partner for Palace Resorts; making perfect sense for us to combine our synergies as a brand. Moon Palace Cancun offers a luxury experience for those seeking the best in multigenerational, family & luxury travel, while offering a true value for our guests. From exquisite dining options, to the latest in spas, endless activities for kids, Moon Palace is the ultimate vacation for the HSN customer."

HSN customers are also able to book distinct packages at Moon Palace Cancun, The Grand at Moon Palace Cancun and Moon Palace Jamaica. For more information on what the packages include, please visit HSN.com, keyword: Moon Palace. Packages will be available year round with special rates and perks for HSN customers.

About HSN:

HSN is a leading interactive entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts reach approximately 90 million households (with live programming 364 days per year) and its website — HSN.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, Inc., founded 40 years ago as the first shopping network, is a wholly owned subsidiary of Liberty Interactive Corporation and is attributed to the QVC Group tracking stock (NASDAQ:QVCA) (NASDAQ:QVCB). For more information, please visit [hsn.corporate.com], or follow @HSN on Facebook and Twitter

About Palace Resorts:

With ten oceanfront resorts overlooking the sparkling turquoise waters of the Caribbean Sea, Palace Resorts sets the

highest standards for five-star all-inclusive vacations in Mexico and Jamaica. Offering luxurious and spacious accommodations accentuated by signature in-room double whirlpool tubs, nightly entertainment, the Caribbean's most extravagant spas and premier Jack Nicklaus signature golf courses, Palace Resorts sets the stage for a truly exceptional experience for travelers. The unparalleled level of service and comfort found at each property makes Palace Resorts a leading provider of world-class resort vacations. For more information, visit www.palaceresorts.com.

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