



Let The Party Begin! HSN Turns 30 and Never Looked Better!

-- The Originator of Electronic Retailing Unveils Month-Long Birthday Kick-Off Extravaganza Full of Surprises Starting July 1 --

-- Birthday Celebration to Continue Through Year-End --

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Befitting the Company that created the multi-billion dollar electronic retailing industry, HSN today announced a month-long celebration to kick off its 30th birthday, beginning July 1st. All the best parties have a theme, and HSN's birthday fest will be no exception with its "We're Going to Surprise You" refrain setting the stage for everything on-air and online through the month of July, as well as through the rest of 2007.

Throughout July, HSN will feature surprises, including new products, special gifts and savings, and celebrity guests who will be dropping in with a few surprises of their own. The party will roll 24 hours a day, with special events throughout each day, including: the Today's Special launch at midnight; "30-Something" at 3:00 a.m., "Sunrise Surprise" from 7:00-9:00 a.m., "Lunch Box Surprise" from noon-2:00 p.m.; "Afternoon Surprises" from 1:00 p.m. to 5:00 p.m.; and "Prime Time Surprise" at 8:00 p.m.

The festivities begin on July 1st with a BAM!....as world-class Chef Emeril Lagasse makes his debut on the network. Throughout the day, Emeril will showcase his signature Emerilware line, share recipes and tips, and do what he does best: create culinary magic. Day 1 will also mark the kick-off of "The HSN Big 30 Sweepstakes," the biggest giveaway in HSN history, with prizes totaling nearly one quarter of a million dollars. "The HSN Big 30 Sweepstakes," which will run through December 31st, will feature 30 exceptional prizes including exotic trips, professional beauty and fashion makeovers, one-of-a-kind custom designed merchandise, and even a new car, among other items.

"With a milestone this significant, we're pulling out all the stops to celebrate both our incredible customers and the new HSN," said Mindy Grossman, CEO of IAC Retailing. "Surprises, especially when they are about great products, are exciting! They pique your curiosity and engage you ... and that's exactly what we want to do, not only for our current customers but also for those people who are experiencing HSN for the first time."

Ms Grossman continued, "Throughout the month, viewers will have the opportunity to enjoy many of our core, established brands, which our customers have come to know and love throughout the years, as well as an array of exciting new discoveries we'll be launching in all categories, including beauty, fashion, and home/lifestyle. And everything will be showcased within the new look and feel of HSN, which emphasizes editorial presentations, engaging formats, and expert guests."

Following the July kick-off, HSN will carry its "We're Going to Surprise You" theme and birthday celebration through the end of 2007, supported by a continued expansion of brands and products offered on HSN and <http://www.hsn.com/>, the rollout of new advanced services, and exciting new discoveries for customers to enjoy.

Through the years, HSN has developed and/or created mass awareness for countless brands which continue to thrive today at the Company, including Joy Mangano (Huggable Hangers and other home solutions), Chef Wolfgang Puck (cookware), Wei East (beauty and skincare products), Suzanne Somers (fashion, jewelry, and skincare), Perlier (bath, body and spa products), Susan Lucci (fashion, jewelry and skincare), Jennifer Flavin-Stallone's Serious Skin Care, Mine Finds by Jay King, Lauren Hutton's beauty line, Bob Vila (signature tools), Chef Roy Yamaguchi (cookware), Diane Gilman (casual fashion), and Gateway (computers), among many others.

HSN also continues to infuse its merchandise assortment with an array of new brands, which in the last two years have included Sephora, the beauty authority, SCOOP NYC (fashion), Chef Todd English (cookware and tabletop), LUKASTYLE (fashion), Oscar Blandi (haircare), Ken Paves (hair accessories), Serena Bass (tabletop and entertaining), Liberte by Emanuel (fashion), Liz Earle (skincare), Dyson (vacuum cleaners), GE (digital cameras), and Westinghouse (HD TVs), among many others.

About HSN:

The originator of the electronic retailing concept in 1977, HSN, an operating business of IAC (NASDAQ: IACI), is a global multichannel retailing giant offering thousands of products to enhance all aspects of its customers lives. On HSN and

<http://www.hsn.com/>, customers can find an array of unique products and brand names in categories such as Beauty (e.g., Oscar Blandi, Bliss, Paula Dorf, Liz Earle, Perlier, Sephora, Wei East); Jewelry (e.g., Cameron Cohen, Heidi Daus, R.J. Graziano, Jay King); Home/Lifestyle (e.g., Dyson, Todd English, Emeril Lagasse, ProForm, Wolfgang Puck, Reebok, Bob Vila, Roy Yamaguchi); Fashion (e.g., Randolph Duke, Carlos Falchi, Beverly Feldman, Liberte by Emanuel, LUKASTYLE, Scoop); and Electronics (e.g., Gateway, GE, JVC, Panasonic, Sharp). HSN delivers its merchandise across multiple platforms, including TV, where the network reaches 89 million households and is the 4th largest cable network in the U.S.; online, and through <http://www.hsn.com/>, which also features value-added video-on-demand and podcasts of products, shows, and tips.

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