HARRIS INTERACTIVE INC

Reported by

BOLLORE VINCENT

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 09/05/08 for the Period Ending 09/03/08

Address	135 CORPORATE WOODS ROCHESTER, NY 14623-1457
Telephone	7162728400
CIK	0001094238
Symbol	HPOL
SIC Code	8742 - Management Consulting Services
Industry	Business Services
Sector	Services
Fiscal Year	06/30

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Bollore Vincent	**HARRIS INTERACTIVE INC [HPOL]**	_____ Director __ **X** __ 10% Owner
(Last) (First) (Middle) **, 31/32 QUAI DE DION BOUTON**	3. Date of Earliest Transaction (MM/DD/YYYY) **9/3/2008**	_____ Officer (give title below) _____ Other (specify below)
(Street) **PUTEAUX, FR 92800** (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) ___ Form filed by One Reporting Person _ **X** _ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value of $0.001 per share	**9/3/2008**		**P**		**151729**	**A**	**$1.7874**	**7125127**	**I**	**See Footnote** (1)

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

(1) These shares are owned directly by Financiere de Sainte-Marine ("FdSM"), which is indirectly controlled by Vincent Bollore through his indirect controlling interests in a series of parent companies of FdSM, including Financiere de l'Odet, Bollore S.A., Plantations des Terres Rouges and Compagnie du Cambodge, all French companies, except for Plantations des Terres Rouges, which is a Luxembourg company. Vincent Bollore is the indirect beneficial owner of the reported securities.

Remarks:

Attached as Exhibit 99.1 is the joint filer information.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bollore Vincent **31/32 QUAI DE DION BOUTON** **PUTEAUX, FR 92800**		**X**		

FINANCIERE DE SAINTE-MARINE **ODET** **ERGUE GABERIC, FR 29500**		**X**		

Signatures

/s/ Cedric de Bailliencourt, Attorney-in-Fact **9/5/2008**

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Joint Filer Information

Name:	Financière de Sainte-Marine
Address:	Odet, 29500 Ergué Gaberic, France
Designated Filer:	Vincent Bolloré
Issuer and Ticker Symbol:	Harris Interactive Inc. [HPOL]

Signature: /s/ Cédric de Bailliencourt
By: Cédric de Bailliencourt, Attorney-in-Fact