



Heelys, Inc. to Broadcast Review of Third Quarter Fiscal 2008 Financial Results over the Internet

DALLAS, Oct 28, 2008 (BUSINESS WIRE) -- Heelys, Inc. (NASDAQ: HLYS) announced today that the Company's conference call to review its third quarter fiscal 2008 financial results is expected to be broadcast live over the Internet on Thursday, November 6, 2008 at 5:00 p.m. Eastern Time. The broadcast will be available at <http://investors.heelys.com/index.cfm> and www.opencompany.info. A press release with third quarter earnings results is expected to be issued after the close of the market on Thursday, November 6, 2008. An audio replay of the webcast will be archived on the Heelys' investor website for 1 year.

About Heelys, Inc.

Heelys, Inc. designs, markets and distributes innovative, action sports-inspired products under the HEELYS(R) brand targeted to the youth market. The Company's primary product, HEELYS-wheeled footwear, is patented dual purpose footwear that incorporates a stealth, removable wheel in the heel. HEELYS-wheeled footwear allows the user to seamlessly transition from walking or running to skating by shifting weight to the heel. Users can transform HEELYS-wheeled footwear into street footwear by removing the wheel. HEELYS-wheeled footwear provides users with a unique combination of fun and style that differentiates it from other footwear and wheeled sports products.

SOURCE: Heelys, Inc.

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