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Dot Hill Announces On-line Product Launch Event

Webcast Will Introduce Two New Midrange Storage Solutions

LONGMONT, Colo., Aug. 8, 2012 /PRNewswire/ -- [Dot Hill Systems Corp.](#) (NASDAQ: HILL), a leading provider of SAN storage solutions, today announced that it will host an online product launch event at the following two times. The event, entitled "Storage with a Higher IQ — The Four Building Blocks of Smart Storage," has been scheduled with the hope that it will be easily accessible to attendees across the US and Europe.

During this event, Dot Hill will introduce two new product families that are expected to increase Dot Hill's Total Available Market to almost three times its current market reach. Dot Hill believes these products will offer best-in-class performance, price/performance, and simplicity of use with strongly differentiated enterprise class features.

The webcasts will take place at the following dates and times:

August 22, 2012 11:00 a.m. Eastern Time Zone

August 23, 2012 8:00 a.m. Eastern Time Zone

Visit www.dothill.com/coming-soon to register.

About Dot Hill

Leveraging its proprietary Assured family of storage solutions, Dot Hill solves many of today's most challenging storage problems — helping IT to improve performance, increase availability, simplify operations, and reduce costs. Dot Hill's solutions combine breakthrough software with the industry's most flexible and extensive hardware platform and automated management to deliver best-in-class solutions. Headquartered in Longmont, Colo., Dot Hill has offices and/or representatives in China, Germany, India, Japan, Singapore, the United Kingdom, and the United States.

For more information, visit us at www.dothill.com.

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Statements contained in this press release regarding matters that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act. Because such statements are subject to risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Such statements include statements regarding: any improvement in Dot Hill's financial results due to the launch of its new midrange storage solutions; the actual demand or purchase orders placed for such systems; the performance or benefits of any Dot Hill product in any particular environment, and; the size of the actual market for the new systems. The risks that contribute to the uncertain nature of the forward-looking statements include, among other things: that the products are new and therefore Dot Hill has no experience with respect to the market that they will ultimately satisfy, the customers they will attract or the demand for the product; changing customer preferences; unforeseen technological, intellectual property, personnel or engineering issues; and the additional risks set forth in the Forms 10-K and 10-Q most recently filed with the Securities and Exchange Commission by Dot Hill. All forward-looking statements contained in this press release speak only as of the date on which they were made. Dot Hill undertakes no obligation to update such statements to reflect events that occur or circumstances that exist after the date on which they were made.

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