



October 29, 2012

Dot Hill Introduces Try-and-Buy and Trade-In Programs for AssuredSAN Storage Solutions

"Test Drive" Program Enables End-Users to Experience the Dot Hill Difference

LONGMONT, Colo., Oct. 29, 2012 (GLOBE NEWSWIRE) -- [Dot Hill Systems Corp.](#) (Nasdaq:HILL), a leading provider of SAN storage solutions, today announced new "Try-and-Buy" and "Trade-in" programs for end user customers in North America and Europe.

These new programs are designed to facilitate adoption of Dot Hill AssuredSAN™ storage products in the marketplace by offering attractive pricing and making it easier to evaluate their features and performance alongside competitive offerings, and allowing customers to determine the suitability of AssuredSAN offerings as part of comprehensive IT solutions.

"Our new Try-and-Buy Program allows our partners to reach their end-user customers in new ways while providing easy access to Dot Hill technology. The Trade-In program allows our customers to access 'Wicked fast' storage from Dot Hill at an attractive price - while reducing their maintenance costs," said Brad Painter, vice president of channel sales, Dot Hill Systems. "The Dot Hill AssuredSAN storage portfolio, bolstered by the addition of the new 4000 Series and AssuredSAN Pro 5000 Series, is among the most reliable in the industry with a range of solutions from entry-level to the midrange that deliver up to 99.999 percent data availability."

Try-and-Buy Program

Supervised by both an authorized reseller partner and the Dot Hill Channel organization, the Dot Hill Try-and-Buy Program allows qualified end-user customers in North America and Europe to acquire a Dot Hill [AssuredSAN Pro 5000 Series](#), [AssuredSAN 4000 Series](#) or [AssuredSAN 3000 Series](#) solution on 30-day trial basis in order to evaluate the storage system for their specific storage needs. This program will continue until further notice.

Dot Hill Trade-In Program

Through authorized partners in the US and UK, this [Trade-in Program](#) enables customers to receive a discount of up to 25% on new AssuredSAN 3000, 4000, or Pro 5000 systems. Customers can take advantage of this program to gain more performance or advanced storage features such RealStor™ Automated Tiered Storage software or AssuredRemote™ remote replication. The Trade-in program applies to storage arrays made by other vendors or existing SANnet, SANnet II, or AssuredSAN 2000 models from Dot Hill. The Trade-in Program runs through December 31, 2012.

"We're intrigued by the real-time tiering capabilities of the AssuredSAN Pro 5000 Series and the performance advantage of the AssuredSAN 4000 Series -- we're anxious for our customers to see them in action compared to other offerings. The Trade-in Program and Dot Hill Try-and-Buy Programs are the perfect vehicles for our customers to experience the Dot Hill difference," John Papaioannou, president and CEO, Promenet Inc.

Interested partners and customers can find more details about the two programs (such as application process, pricing, eligible products, requirements, factors affecting discount levels, terms, conditions and more) at <http://www.partners.dothill.com> or <http://www.dothill.com/company/contact-us>.

About Dot Hill

Leveraging its proprietary Assured family of storage solutions, Dot Hill solves many of today's most challenging storage problems — helping IT to improve performance, increase availability, simplify operations, and reduce costs. Dot Hill's solutions combine breakthrough software with the industry's most flexible and extensive hardware platform and automated management to deliver best-in-class solutions. Headquartered in Longmont, Colo., Dot Hill has offices and/or representatives in China, Germany, India, Japan, Singapore, the United Kingdom, and the United States.

For more information, visit us at www.dothill.com.

The Dot Hill Systems Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=13870>

Statements contained in this press release regarding matters that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act. Because such statements are subject to risks and uncertainties, actual results may differ from those expressed or implied by the statements. For a discussion of risks and uncertainties that Dot Hill may face, please consult the Forms 10-K and 10-Q most recently filed with the Securities and Exchange Commission by Dot Hill. Forward-looking statements speak only as of the date they were made and Dot Hill undertakes no obligation to update such statements to reflect changes in circumstances.

HILL-G

CONTACT: Steve Sturgeon Lutz PR (for Dot Hill Systems)

858-472-5669

steve@lutzpr.com

Company Contact:

Ruth Macdonald

Dot Hill Systems

303-845-3364

ruth.macdonald@dothill.com



Source: Dot Hill Systems Corporation

News Provided by Acquire Media