



## **Woodbury Financial Services Appoints Patrick McEvoy President and Chief Executive Officer**

### ***Industry leader joins award-winning independent broker-dealer to guide strategic direction and drive growth***

OAKDALE, Minn., Sep 25, 2009 (BUSINESS WIRE) -- Woodbury Financial Services has named Patrick McEvoy as its new president and chief executive officer, effective September 30, 2009. In this role, McEvoy will be responsible for providing strategic direction and leadership of the broker-dealer, which has over 1,700 registered representatives (reps) and 200 home office employees.

McEvoy will report to Brian Murphy, Woodbury's current chairman and chief executive officer, who also serves as executive vice president of The Hartford's Individual Life Division. Murphy will remain Woodbury's chairman of the board.

"We are thrilled that Pat has chosen Woodbury," said Murphy. "His past experience as a registered rep makes him uniquely suited to this role. His vast knowledge of the financial services industry and understanding of the independent rep business make him an invaluable resource and his leadership will help ensure Woodbury's continued success as a leading broker-dealer."

"I am delighted to join Woodbury, a firm that is so committed to helping its reps build successful businesses," said McEvoy. "This is an exciting time in our industry. The importance of independent, objective financial advice continues to grow and I look forward to leading this organization through all the opportunities that lie ahead."

McEvoy has more than 19 years of experience in leadership; recruiting and business development; growth and retention of reps; compliance and regulatory matters; and investment and product marketing in the broker-dealer industry. Most recently, he was president and chief executive officer of Multi-Financial Securities Corp., a broker-dealer in the ING Advisor Network. Prior to that, he served as Chief Marketing Officer for Vestax Securities Corp., which was acquired by ING in 1996. He was also a director of business development at SunAmerica Securities. He has also been a wholesaler at PLM Securities and Brauvn Securities, and a registered representative at Thompson McKinnon/Merrill Lynch.

He holds Series 7, 24 and 63 licenses and is a licensed Insurance Producer for variable products, accident, health and life. From 1982 to 1985, McEvoy was a member of the military police with the U.S. Army, from which he received an honorable discharge.

### **About Woodbury Financial**

Woodbury Financial Services, Inc., winner of *Investment Advisor* magazine's Division IV Broker/Dealer of the Year award in 2009 and 2006, is a broker/dealer with more than 1,700 independent representatives nationwide and 200 home office employees. Woodbury is a subsidiary of The Hartford Financial Services Group, Inc. Its Internet address is [www.woodburyfinancial.com](http://www.woodburyfinancial.com).

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