



Business Intelligence Perspectives Names The Hartford For The "Best Practices In Business Intelligence" Award

The Hartford Recognized by IDG's Computerworld for Excellence In Business Intelligence

HARTFORD, Conn., Sep 29, 2009 (BUSINESS WIRE) -- [The Hartford Financial Services Group, Inc.](#), (NYSE: HIG), today announced that it has been selected by [Computerworld's](#) Business Intelligence Perspectives as a winner of its "[Best Practices in Business Intelligence](#)" awards program in the category of 'Creating an Agile BI Infrastructure.' The award identifies and acknowledges excellence among users of business intelligence solutions and approaches.

Using agile development, a disciplined project management process, The Hartford's property & casualty information technology team designed a leading-edge solution for the company's Research and Product Development organization that allows fast access to research data and the ability to use that research to creatively bring competitive products to market.

"In receiving this prestigious recognition, it affirms the critical role technology plays in our ability to compete in the marketplace," said Bob Ingram, senior vice president and chief information officer of The Hartford's property and casualty operations. "Through this solution, our business is equipped to support pricing sophistication and accuracy, more quickly recognize changing trends and ultimately make better business decisions."

"Today's competitive economy demands that IT enterprises effectively and efficiently implement successful business intelligence strategies. The organizations we've selected have demonstrated the ability to devise and implement solutions that ensure the most efficient IT infrastructure and advancing the larger goals of the organization," said Ellen Dally, senior vice president events, IDG Enterprise.

About The Hartford

Celebrating nearly 200 years, The Hartford (NYSE: HIG) is an insurance-based financial services company that serves households, businesses and employees by helping to protect their assets and income from risks, and by managing wealth and retirement needs. A Fortune 500 company, The Hartford is recognized widely for its service expertise and as one of the world's most ethical companies. More information on the company and its financial performance is available at www.thehartford.com.

About Computerworld

For 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), weekly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Computerworld's Web site and print publication have won more than 100 awards in the past five years alone. Computerworld leads the industry with an online audience of over 2 million unique monthly visitors and a print audience of more than 1.2 million readers each week.

Computerworld's conferences, with their focus on technologies and solutions, provide a rare opportunity for attendees to gain insight into the way user companies execute their strategies in the enterprise. Whether it's the prestigious Computerworld Honors Program, Computerworld's exclusive Premier 100 IT Leaders Conference or vertical industry events such as SNW, Business Intelligence Perspectives, or SaaScon, Computerworld's conferences provide the best environment for idea exchange among IT executives and IT solutions providers.

About International Data Group (IDG)

International Data Group (IDG) is the world's leading technology media, events and research company. Since its founding in 1964, IDG has been committed to helping people acquire and use technology successfully. As a result, IDG's global brands have become the trusted source for insight into the technology industry and its products around the world.

Over the past 45 years, IDG has grown into a multi-billion dollar company reaching technology audiences in more than 100 countries worldwide. In 2008, IDG had revenues of \$3.2 billion and more than 13,000 employees worldwide.

IDG's diverse products and services portfolio spans six key areas: online media, events and conferences, print publishing, lead generation services, global marketing solutions and market research.

Additional information about IDG, a privately held company, is available at www.idg.com. Note: All product and company names are trademarks of their respective companies.

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Some of the statements in this release may be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include those discussed in our Quarterly Reports on Form 10-Q, our 2008 Annual Report on Form 10-K and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.

SOURCE: The Hartford Financial Services Group, Inc.

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