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Hill-Rom Introduces Welch Allyn Home™ Hypertension Program

Medical Technology Company Enters Connected Home Market with Blood Pressure Health Device

SKANEATELES FALLS, N.Y., Nov. 22, 2016 /PRNewswire/ -- Global medical technology company Hill-Rom Holdings, Inc. (NYSE:HRC), today announced its Welch Allyn subsidiary's entrance into the connected home monitoring market with its new Welch Allyn Home™ Hypertension Program.



Enhancing Outcomes for Patients and Their Caregivers.™

According to the American Heart Association, one out of three adults in the US has high blood pressure and approximately 46% of those don't have their condition under control, which contributes to approximately 1,000 deaths per day.¹ The National Center for Chronic Disease Prevention and Health Promotion, Division for Heart Disease and Stroke Prevention, has stated that, "Reducing systolic blood pressure by only 12-13 mmHg could reduce deaths by 13 percent."² And, the combination of home blood pressure devices, communication and clinical support has been shown to reduce systolic blood pressure by 20 points.³

The Welch Allyn Home™ Hypertension Program will enable patients to monitor their health outside the physician office using the clinically trusted Welch Allyn Home Blood Pressure Monitor. Patients can seamlessly sync their monitor to a smartphone app (available through the App Store® or Google Play™) that allows them to engage in their progress towards healthy BP goals. For practitioners, this data will transmit to the free Clinical Portal, which provides practitioner visibility to patient compliance against treatment recommendations and an organized view of accurate information. The Clinical Portal is a secure cloud-based platform, allowing for physicians to access patient data at any time.

"The statistics show that monitoring blood pressure within the home can have true lifesaving potential," said Alton Shader, president, Front Line Care. "The Welch Allyn Home™ Hypertension Program demonstrates our commitment to innovation, patients and their caregivers with easy-to-use technology and the accuracy found in our multi-parameter hospital-grade monitors."

To learn more about the Welch Allyn Home™ brand, please visit www.WelchAllynHome.com.

About Hill-Rom Holdings, Inc.

Hill-Rom is a leading global medical technology company with 10,000 employees worldwide. We partner with health care providers in more than 100 countries by focusing on patient care solutions that improve clinical and economic outcomes in five core areas: Advancing Mobility, Wound Care and Prevention, Patient Monitoring and Diagnostics, Surgical Safety and Efficiency, and Respiratory Health. Around the world, Hill-Rom's people, products, and programs work towards one mission: Every day, around the world, we enhance outcomes for patients and their caregivers. Visit www.hill-rom.com for more information.

¹ American Heart Association and American Stroke Association. 2016 Heart Disease and Stroke Statistics Update.

² CDC - National Center for Chronic Disease Prevention and Health Promotion, Division for Heart Disease and Stroke Prevention - <http://www.cdc.gov/bloodpressure/infographic.htm>

³ Effectiveness of Home Blood Pressure Monitoring, Web Communication, and Pharmacist Care on Hypertension Control: A Randomized Controlled Trial, JAMA. 2008;299(24):2857-2867. doi:10.1001/jama.299.24.2857

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