

Press Contact:

Hasbro, Inc.

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Hasbro, Inc. Supports Children and Families Impacted by Recent Hurricanes

Hasbro, Inc. is committed to assisting children and families affected by recent hurricanes Harvey, Irma and Maria. Through the Hasbro Children's Fund, we have made a gift to the American Red Cross, in addition to the generous donations of our employees.

Through Hasbro's Play Relief program, in partnership with nonprofit organization Good360, Play Relief kits filled with toys and games have been delivered to shelters in the impacted areas to provide a distraction and some sense of normalcy for children and their families who have been displaced by these catastrophic events.

In collaboration with the Hassenfeld Foundation, toys and games have been delivered to local children's hospitals in Puerto Rico to bring some comfort to the children needing medical care. In addition, during the holidays, Hasbro will be partnering with Toys for Tots to support the children in the impacted areas.

Hasbro will continue to evaluate ways to support the children and families in the months ahead.