

HASBRO INC
Reported by
COURTNEY THOMAS J JR.

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 03/13/17 for the Period Ending 03/02/17

Address 1027 NEWPORT AVE
P O BOX 1059
PAWTUCKET, RI 02861
Telephone 4014318697
CIK 0000046080
Symbol HAS
SIC Code 3944 - Games, Toys, and Children's Vehicles, Except Dolls and Bicycles
Industry Toys & Juvenile Products
Sector Consumer Cyclical
Fiscal Year 12/27

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Courtney Thomas J Jr.	2. Date of Event Requiring Statement (MM/DD/YYYY) 3/2/2017	3. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]
(Last) (First) (Middle) C/O HASBRO, INC., 1011 NEWPORT AVENUE	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, Global Operations /	
(Street) PAWTUCKET, RI 02861	5. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (Par Value \$.50 per share)	29417.87 (1)	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (Right to Buy) (2)	(3)	2/12/2021	Common Stock	12225	\$52.11	D	
Stock Option (Right to Buy) (2)	(4)	2/11/2022	Common Stock	12189	\$61.77	D	
Stock Option (Right to Buy) (2)	(5)	2/11/2023	Common Stock	9186	\$74.42	D	

Explanation of Responses:

- (1) The Amount of Securities Beneficially Owned include 4,056 shares of unvested restricted stock units.
- (2) These options were granted pursuant to an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (3) 4,075 of the options became exercisable each on February 12, 2015, February 12, 2016 and February 12, 2017.
- (4) 4,063 of the options became exercisable each on February 11, 2016 and February 11, 2017. 4,063 of the options will become exercisable on February 11, 2018.
- (5) 3,062 of the options became exercisable on February 23, 2017 and 3,062 of the options will become exercisable on each February 23, 2018 and February 23, 2019 subject to the optionee's continued employment through those dates.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Courtney Thomas J Jr. C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02861			EVP, Global Operations	

Signatures

Tarrant Sibley, P/O/A for Thomas J. Courtney, Jr.

3/13/2017

—Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.