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Hasbro Earns Top Spot on Prestigious CSR Ranking

Hasbro Ranks No. 1 on 2017 100 Best Corporate Citizens List

PAWTUCKET, R.I.--(BUSINESS WIRE)-- [Hasbro, Inc.](#) (NASDAQ: HAS), announced today that it ranked No. 1 on the 2017 100 Best Corporate Citizens list by *CR Magazine*, which ranks the most transparent and responsible companies in the U.S. This is the first time that Hasbro has been ranked first overall, and the third consecutive year it has ranked in the top five.

"We are deeply humbled to be ranked No. 1 for our commitment and performance in Corporate Social Responsibility and sustainability," said Brian Goldner, chairman and CEO, Hasbro, Inc. "Being a responsible corporate citizen is core to our business strategy, how we operate and who we are as a company. Today, more than ever, consumers, investors and employees around the world expect companies to act responsibly and transparently, and we are committed to continuing to raise the bar for ourselves in this area."

The 100 Best Corporate Citizens list is based on a rigorous, independent analysis of the companies in the Russell 1000 Index across 260 data points. Hasbro's advancements in sustainable packaging, renewable energy and climate change, as well as human rights, inclusion and community, contributed to its No. 1 ranking.

"At Hasbro, the principles that make us a leading corporate citizen are deeply embedded in our values and culture, which our talented employees embrace each and every day," said Kathrin Belliveau, senior vice president, Global Government, Regulatory Affairs and CSR. "By striving to continuously reduce our environmental footprint, positively influence human rights, and responsibly source materials, we're helping to make the world a better place for children and families."

CR Magazine is America's leading voice on corporate responsibility, providing case studies, analyzing best practices, and tracking trends in the five primary segments of CR: energy and the environment, risk management, governance and compliance, employee relations, and human rights.

The ranking builds on significant CSR distinctions Hasbro has received in the past year, including being named a [2017 World's Most Ethical Company](#)[®] by the Ethisphere Institute, the global leader in defining and advancing the standards of ethical business practices; ranking No. 1 in [Newsweek's 2016 Green Rankings](#), which ranks the top 500 U.S. corporate leaders in environmental performance; and recognition from [Civic 50](#), a *Points of Light* initiative, as the most community-minded company in the consumer discretionary industry.

To learn more about Hasbro's Corporate Social Responsibility efforts, please visit www.hasbro.com/csr.

About Hasbro

[Hasbro](#) (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING. The Company's Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](#) & [@HasbroNews](#)) and Instagram ([@Hasbro](#)).

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