

HASBRO INC
Reported by
DAVIS STEPHEN J

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 03/13/17 for the Period Ending 03/02/17

Address 1027 NEWPORT AVE
P O BOX 1059
PAWTUCKET, RI 02861
Telephone 4014318697
CIK 0000046080
Symbol HAS
SIC Code 3944 - Games, Toys, and Children's Vehicles, Except Dolls and Bicycles
Industry Toys & Juvenile Products
Sector Consumer Cyclical
Fiscal Year 12/27

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement (MM/DD/YYYY)		3. Issuer Name and Ticker or Trading Symbol		
Davis Stephen J			3/2/2017		HASBRO INC [HAS]		
(Last) (First) (Middle)			4. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
601 108TH AVENUE NE, SUITE 1200			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, Chief Content Officer /				
(Street)			5. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)		
BELLEVUE, WA 98004					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)							

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (Par Value \$.50 per share)	41825.27 (1)	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (Right to Buy) (2)	(3)	2/12/2021	Common Stock	20000	\$52.11	D	
Stock Option (Right to Buy) (2)	(4)	2/11/2022	Common Stock	23270	\$61.77	D	
Stock Option (Right to Buy) (2)	(5)	2/11/2023	Common Stock	22755	\$74.42	D	
Stock Option (Right to Buy) (2)	(6)	2/21/2024	Common Stock	20370	\$98.8	D	

Explanation of Responses:

- (1) The Amount of Securities Beneficially Owned includes 11,441 shares of unvested restricted stock units.
- (2) These options were granted pursuant to an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (3) 6,666 of the options became exercisable on February 12, 2015 and 6,667 of the options became exercisable on each of February 12, 2016 and February 12, 2017.
- (4) 7,756 of the options became exercisable on February 11, 2016 and 7,757 of the options became exercisable on February 11, 2017. 7,757 of the option will become exercisable on February 11, 2018.
- (5) 7,585 of the options became exercisable on February 23, 2017 and 7,585 of the options will become exercisable on each February 23, 2018 and February 23,

5) 2019 subject to the optionee's continued employment through those dates.

(6,790 of the options become exercisable each on February 21, 2018, February 21, 2019 and February 21, 2020 subject to the optionee's continued

6) employment through those dates.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Davis Stephen J 601 108TH AVENUE NE, SUITE 1200 BELLEVUE, WA 98004			EVP, Chief Content Officer	

Signatures

Tarrant Sibley, P/O/A for Stephen J. Davis

3/13/2017

******Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.