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Hasbro Ranks Among “Best Places to Work for LGBT Equality” by the Human Rights Campaign

Hasbro Earns Perfect 100 Percent Score on the HRC’s 2017 Corporate Equality Index

PAWTUCKET, R.I. -- Hasbro, Inc. (NASDAQ: HAS), a global play and entertainment company, has been selected among America’s top corporations for lesbian, gay, bisexual and transgender (LGBT) equality by earning a perfect 100 percent score on the Human Rights Campaign’s (HRC) 2017 Corporate Equality Index (CEI).

“Our purpose is to make the world a better place for children and their families, and we believe that starts with how we treat each other,” said Brian Goldner, Chairman, President and CEO, Hasbro. “At Hasbro, we’re committed to building a future where all people feel welcome, and that’s why we believe so deeply in fostering an inclusive workplace, one where employees feel empowered to be themselves and leaders celebrate diversity.”

The HRC is America’s largest civil rights organization working to achieve LGBT equality, and their CEI is the national benchmark which evaluates LGBT-related policies and practices at America’s top corporations. Companies like Hasbro that earn the top CEI score of 100 percent are featured on the HRC’s annual “Best Places to Work for LGBT Equality” list.

Hasbro has been consistently recognized for its outstanding workplace, and diversity and inclusion efforts, including five consecutive years as one of *Ethisphere’s* “World’s Most Ethical Companies®” and *CR Magazine’s* “100 Best Corporate Citizens.”

To learn more about the CEI criteria and corporations featured on the annual list, visit www.hrc.org.

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World’s Best Play Experiences*. From toys and games to television, movies, digital gaming and consumer products, Hasbro offers a variety of ways for audiences to experience its iconic brands, including NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, LITTLEST PET SHOP and MAGIC: THE GATHERING, as well as premier partner brands. The Company’s Hasbro Studios and its film label, Allspark Pictures, are building its brands globally through great storytelling and content on all screens. Through its commitment to corporate social responsibility and philanthropy, Hasbro is helping to make the world a better place for children and their families. Learn more at www.hasbro.com, and follow us on Twitter ([@Hasbro](https://twitter.com/Hasbro) & [@HasbroNews](https://twitter.com/HasbroNews)) and Instagram ([@Hasbro](https://www.instagram.com/Hasbro)).

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