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Hasbro Studios Earns Eight Daytime Emmy® Award Nods for ‘Transformers Prime,' ‘My Little Pony' & ‘Family Game Night'

‘Transformers Prime' Also Collects Early Emmy® for Outstanding Individual Achievement

LOS ANGELES--(BUSINESS WIRE)-- Hasbro Studios, the Los Angeles-based production and distribution division of Hasbro, Inc. (NASDAQ: HAS), has collected eight Daytime Emmy® Award nominations from the National Academy of Television Arts & Sciences for ***Transformers Prime***, ***My Little Pony: Friendship Is Magic*** and ***Family Game Night***.

The Academy also provided *Transformers Prime* with an early trophy for "Outstanding Individual Achievement in Animation," as well as multiple nominations in three additional categories: "Outstanding Special Class Animated Program," "Outstanding Directing in an Animated Program" and "Outstanding Achievement in Sound Editing—Animation."

The popular series *My Little Pony* earned two nods in the "Outstanding Original Song- Children's and Animation" category, while *Family Game Night* host Todd Newton garnered his second consecutive nomination for "Outstanding Game Show Host."

"We are delighted to have the Academy once again recognize these high-quality and highly entertaining series," said Hasbro Studios President, Stephen Davis. "The many talented, hardworking individuals honored with these multiple nominations and awards have successfully re-imagined our beloved brands into three incredible shows and we couldn't be more proud of them."

A full list of The Hub's Daytime Emmy® Award nominees follows:

OUTSTANDING SPECIAL CLASS ANIMATED PROGRAM
"Transformers Prime"
Roberto Orci, Executive Producer
Stephen Davis, Executive Producer
Shuzo Shiota, Executive Producer
Alex Kurtzman, Executive Producer
Jeff Kline, Executive Producer
Duane Capizzi, Supervising Producer
Mandy Safavi, Producer
Rafael Ruthchild, Producer
Shinji Santoh, Producer
Meiko Sato, Line Producer
Therese Trujillo, Animation Producer

OUTSTANDING GAME SHOW HOST
TODD NEWTON, as HOST
"Family Game Night"

OUTSTANDING DIRECTING IN AN ANIMATED PROGRAM
"Transformers Prime"
David Hartman, Supervising Director
Vinton Heuck, Director
Shaunt Nigoghossian, Director
Todd Waterman, Director
Jamie Simone, Voice Director

OUTSTANDING INDIVIDUAL ACHIEVEMENT IN ANIMATION
****WINNER**
"Transformers Prime"
Christophe Vacher, Supervising Color Designer

OUTSTANDING ORIGINAL SONG - CHILDREN'S AND ANIMATION

"My Little Pony Friendship is Magic"
Every Pony
Daniel Ingram, Composer & Lyricist

"My Little Pony Friendship is Magic"
Find A Pet
Daniel Ingram, Song Writer

OUTSTANDING ACHIEVEMENT IN SOUND EDITING — ANIMATION
"Transformers Prime"
Robbi Smith, Dialogue Editor
Robert Poole II, Sound Effects Editor
Roy Braverman, Foley Editor

OUTSTANDING ACHIEVEMENT IN SOUND MIXING - ANIMATION
"Transformers Prime"
Ray Leonard, Re-Recording Mixer
Mike Bieriger, Re-Recording Mixer

About Hasbro Studios:

Hasbro Studios is the Los Angeles-based production division of Hasbro, Inc. (NASDAQ: HAS). The studio develops and produces shows based on Hasbro's world class brands, including TRANSFORMERS, MY LITTLE PONY, LITTLEST PET SHOP and SCRABBLE. Many of these shows air on The Hub, a television network for kids and their families. Studio programming can also be seen in more than 160 countries globally. The Hub is a joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK).

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