



THREE SERIES ON THE HUB TV NETWORK HONORED WITH PRESTIGIOUS PARENTS' CHOICE AWARDS

"Family Game Night," "R.L. Stine's The Haunting Hour: The Series," "The Adventures of Chuck & Friends" are Recipients of Prestigious Awards

LOS ANGELES – Three series on The Hub TV network, a destination for kids and their families, have been honored with prestigious Parents' Choice Awards for their excellence in children's programming. "Family Game Night" and "R.L. Stine's The Haunting Hour: The Series" were both winners of a *Parents' Choice Fun Stuff Award*, while "The Adventures of Chuck & Friends" was awarded a *Parents' Choice Approved Seal*.

The Parents' Choice Awards is the nation's oldest nonprofit program created to recognize quality children's media and the awards are designed to help parents and caregivers make informed decisions about which new products are right for children. The program honors the best material for children including books, toys, music and storytelling, magazines, software, video games, television and websites.

"We're very pleased that each of these three series has been honored with this award for a second time since we launched only 18 months ago," said Margaret Loesch, President and CEO, The Hub. "The Parents' Choice Awards are especially gratifying to receive because of the strict criteria for their selection. That criteria reflects our own philosophy of providing high quality TV entertainment. That is key to our successful audience growth momentum."

The Parents' Choice Fun Stuff Award is given to recipients who have age-appropriate products that are nonviolent, well produced and fun. *The Parents' Choice Approved Seal* is awarded to a wholesome product that helps children enjoy developing their physical, emotional, social or academic skills and is given on the basis of the production, entertainment and human values they exemplify.

"Family Game Night," (Saturdays at 3 p.m. ET/12 p.m. PT), hosted by the Daytime Emmy-nominated Todd Newton concentrates on action, strategy and teamwork as families come together to compete for points, prizes and a chance to make a withdrawal from the Crazy Cash ATM Machine. "R.L. Stine's The Haunting Hour: The Series" (Saturdays at 5 p.m. ET/2 p.m. PT) takes viewers through a new live-action story every week as today's leading young stars bring audiences the thrill of the chill! "The Adventures of Chuck & Friends" (weekdays at 10 a.m. ET/7a.m. PT) features Chuck the truck and his friends building things and coming together to solve problems and enjoy being friends!

"Family Game Night" and "The Adventures of Chuck and Friends" are produced by Hasbro Studios. "R.L. Stine's The Haunting Hour: The Series" is produced by Front Street Pictures in association with The Hatchery, LLC.

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 64 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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Note: For artwork, visit www.press.discovery.com

Information:

Mark Kern

(818) 531-3670

Mark_Kern@hubtv.com