



MY LITTLE PONY EQUESTRIA GIRLS 2017 PRODUCT DESCRIPTIONS

There's a reason we look familiar – we are the MY LITTLE PONY EQUESTRIA GIRLS! A magic mirror connects the world of MY LITTLE PONY to CANTERLOT HIGH, where some things change, but true friendships remain magical. The mirror is a portal to a magical land with high schools instead of castles, where pony friends become real girls full of fun and fashion.

This spring, the fun continues with the popular MY LITTLE PONY EQUESTRIA GIRLS MINIS characters at CANTERLOT HIGH where kids can create fun new friendship adventures with cute and poseable mini dolls and accompanying school-themed accessories. Then in the fall, kids can pretend the mini dolls are seeking some after school fun at the mall in their stylish outfits to shop, eat, snack and catch their favorite movie!

New MY LITTLE PONY EQUESTRIA GIRLS products for Spring 2017 include:

MY LITTLE PONY EQUESTRIA GIRLS MINIS LESSONS AND LAUGHS CLASS Scene Pack

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2017)

MY LITTLE PONY EQUESTRIA GIRLS are always seeking adventures at CANTERLOT HIGH and even after school... The spring MY LITTLE PONY EQUESTRIA GIRLS MINIS Scene Pack gives kids the opportunity to imagine classroom fun! Kids can pretend the PRINCIPAL CELESTIA mini doll is getting ready for a fun-filled lesson plan, with more than 20 accessories to choose from, including a teacher's desk, two student desks that open and close, a rotating chalkboard and a number of school supplies! In the fall, imagine the PINKIE PIE figure is setting up her Sweet Snacks Café where she's sporting a cute retro look wearing roller skates while whipping up some scrumptious goodies! Playset includes 20 café and snack accessories, including a diner booth, table and chairs. Each pack sold separately. Available at most major retailers and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS MINIS Story Pack

(Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Spring 2017)

This spring, kids can create fun classroom settings at CANTERLOT HIGH with the MY LITTLE PONY EQUESTRIA GIRLS MINIS Story Packs. Imagine rocking out with the RAINBOW DASH ROCKIN' MUSIC CLASS Set, or head to the lab for science fun with TWILIGHT SPARKLE SCIENCE STAR CLASS Set. Then in fall, kids can imagine heading to the mall with the FLUTTERSHY figure to check out her pet spa where kids can imagine nurturing and pampering her four animal friends in the FLUTTERSHY PET SPA Set. Each playset comes with fun themed accessories for your MY LITTLE PONY EQUESTRIA GIRLS MINIS figures! Each pack sold separately. Available at most major retailers and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Accessory Pack

(Ages 5 years & up/Approx. Retail Price: \$9.99/Available: Spring 2017)

Kids can pretend to build out their MY LITTLE PONY EQUESTRIA GIRLS MINIS world with the MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Accessory Pack! Each mini doll features articulated arms and legs, great for acting out fun play scenes. In the spring, kids can act out classroom adventures at CANTERLOT HIGH with PINKIE PIE and her canvas and easel for art class. Meanwhile, PHOTO FINISH makes her MINIS doll debut with her camera and tripod accessories, where kids can pretend to get her ready for the best yearbook photoshoot ever! In the fall, kids can pretend that RARITY has opened a boutique to sell her stylish accessories. Or pretend to enjoy a fresh fruit smoothie from APPLEJACK at her smoothie stand where she can whip up a fresh and tasty treat! Each mini doll comes complete with themed accessories. Each pack sold separately. Available at most major retailers and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS MINIS Character Assortment

(Ages 5 years & up/Approx. Retail Price: \$6.99/Available: Spring 2017)

Friendship adventures are fun-sized with MY LITTLE PONY EQUESTRIA GIRLS MINIS dolls! Each MY LITTLE PONY EQUESTRIA GIRLS MINIS doll is dressed in fun fashions and features articulated arms and legs, great for posing. In the spring, look for TWILIGHT SPARKLE, ADAGIO DAZZLE, RARITY, FLUTTERSHY, APPLEJACK and PINKIE PIE figures. Each MY LITTLE PONY EQUESTRIA GIRLS MINIS doll is sporting a fresh look with bright neon colors for fun rockin' looks! In the fall, look for RAINBOW DASH, ROSELUCK, TWILIGHT SPARKLE, TRIxie LULAMOON, MUFFINS and SWEETIE DROPS figures. Each MINIS doll is sporting a fresh look in fashionable mall outfits. Each sold separately. Available at most major retailers and on HasbroToyShop.com.

New MY LITTLE PONY EQUESTRIA GIRLS products for Fall 2017 include:

MY LITTLE PONY EQUESTRIA GIRLS MINIS Movie Collection Pack

(Ages 5 years & up/Approx. Retail Price: \$39.99/Available: Fall 2017)

The EQUESTRIA GIRLS friends from CANTERLOT HIGH love hanging out at the mall and catching a movie! The MY LITTLE PONY EQUESTRIA GIRLS MINIS Movie Collection Pack comes with six MINIS dolls – RARITY, PINKIE PIE, DJ PON-3 and SUNSET SHIMMER, along with STARLIGHT GLIMMER and DARING DO DAZZLE figures. Kids can pretend the friends are at the mall's theater seeing their favorite flick! Available at most major retailers and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS MINIS Movie Theater Playset

(Ages 5 years & up/Approx. Retail Price: \$29.99/Available: Fall 2017)

Kids can imagine a movie theater experience with this MY LITTLE PONY EQUESTRIA GIRLS Movie Theater Playset! Imagine the JUNIPER MONTAGE figure is the film expert who's spearheading the theater. Pretend to grab your ticket at the ticket booth, get some popcorn from the popcorn machine (that has popping action when you press the button), then take your seat in front of the big screen. The playset comes with a cutout movie scene that you can slide into the screen for a pretend movie display. The movie screen also has an added feature – a space to slide in your own tablet or smartphone so you can display a movie for friends directly from your own device. (Set accommodates cell phones and digital tablets that fit within the playset frame dimensions: 10.5H x 15Wx4D. Content and device not included). Available at most major retailers and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS MINIS Switch 'n Mix Fashion Assortment

(Ages 5 years & up/Approx. Retail Price: \$14.99/Available: Fall 2017)

EQUESTRIA GIRLS rock the latest fashion trends at CANTERLOT HIGH! The MY LITTLE PONY EQUESTRIA GIRLS MINIS Switch 'n Mix Fashion dolls include RARITY and TWILIGHT SPARKLE. Each doll comes with three different outfits and kids can mix and match accessories for fashion-forward looks. The RARITY figure comes with an elegant ensemble. Imagine the TWILIGHT SPARKLE figure is getting ready for some lab time fun with her awesome science-themed outfit. Each doll comes with two additional outfits, two wigs and fashion accessories. Mix both sets for 185+ outfit combinations! Each doll sold separately. Available at most major retailers and on HasbroToyShop.com.

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