



MY LITTLE PONY EQUESTRIA GIRLS 2015 PRODUCT DESCRIPTIONS

There's a reason we look familiar – we are the MY LITTLE PONY EQUESTRIA GIRLS! A magic mirror connects the world of MY LITTLE PONY to CANTERLOT HIGH, where some things change, but true friendships remain magical! The mirror is a portal to a magical land with high schools instead of castles, and six pony friends become real girls full of fun and fashion. This spring, MY LITTLE PONY EQUESTRIA GIRLS introduces a variety of new dolls to the Rainbow Rocks theme with rockin' new styles. Then this fall, competition is fierce as THE FRIENDSHIP GAMES bring CANTERLOT HIGH and its rival school CRYSTAL PREP together in a series of school spirit, academic and sporting events to determine which school is number one! Mayhem also ensues as CRYSTAL PREP introduces their secret weapon – the actual TWILIGHT SPARKLE of the human world! Fans can compete alongside their favorite team of MY LITTLE PONY EQUESTRIA GIRLS characters with fashion dolls, playsets, and vehicles inspired by the new animated adventure set to debut this fall.

New MY LITTLE PONY EQUESTRIA GIRLS products for Spring 2015 include:

MY LITTLE PONY EQUESTRIA GIRLS RAINBOW ROCKS SUNSET SHIMMER TIME TO SHINE Doll

(Ages 5 years & up/Approx. Retail Price: \$22.99/Available: Spring 2015)

The SUNSET SHIMMER TIME TO SHINE doll is ready to take center stage! This red hot songstress features orange and gold streaked hair to compliment her incredible rock star outfit, which features a metallic flame cape that spreads open for a dramatic fashion moment. Squeeze her legs together and the dress converts into a new look when her cape lowers to become part of her chic dress! Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Doll with Pet Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2015)

The magic of friendship is alive and well with the MY LITTLE PONY EQUESTRIA GIRLS Doll with Pet assortment. PINKIE PIE and TWILIGHT SPARKE dolls are ready for a Pajama party with their lovable pets! PINKIE PIE looks adorable in her balloon printed PJs and sleep mask while her GUMMY SNAP gator pal is ready to hit the hay with a sleep cap of his own. Super studious TWILIGHT SPARKLE doll is taking a break from the books to enjoy a bedtime story with her buddy SPIKE the puppy. The friends both come dressed to catch some z's in fashionable nighttime frocks. Each set sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Rockin' Hairstyles Doll Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2015)

The stylish MY LITTLE PONY EQUESTRIA GIRLS stars are ready to take center stage with rockin' hairstyles sure to wow any crowd! The MY LITTLE PONY EQUESTRIA GIRLS Rockin' Hairstyles Doll assortment brings the RAINBOOMS band to life as each girl showcases her own musical fashion and unique hairstyle. Fans can choose between TWILIGHT SPARKLE, RAINBOW DASH, PINKIE PIE, APPLEJACK, RARITY, and FLUTTERSHY, each with their own chic shoes and accessory to complete their look. Each doll also comes with their own unique hair extension for kids to wear and rock along with each of their favorite dolls. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Dolls with Fashion Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Spring 2015)

The MY LITTLE PONY EQUESTRIA GIRLS Dolls with Fashion assortment are able to wear two different fashion looks! Choose between the fabulous SAPPHIRE SHORES doll, dressed to impress and sure to dazzle on stage or the PINKIE PIE doll that also comes with two different outfits for double the rockin' fun! Additional dolls in the collection include the RARITY and TRIXIE dolls. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Dolls

(Ages 5 years & up/Approx. Retail Price: \$12.99/Available: Spring 2015)

Straight from the halls of CANTERLOT HIGH, the MY LITTLE PONY EQUESTRIA GIRLS Dolls are best friends with a flair for fashion, music and fun! Kids can choose between fan favorites FLUTTERSHY, DJ PON 3, APPLEJACK and RARITY dolls or all new Equestria Girls characters - SWEETIE DROPS, LYRA HEARTSTRINGS, ROSELUCK, CHEERILEE and AMETHYST STAR dolls. Each doll in the assortment comes stylishly dressed in an ultra-chic colorful outfit, adorable shoes to match their own pair of rockin' glasses. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

New MY LITTLE PONY EQUESTRIA GIRLS products for Fall 2015 include:

MY LITTLE PONY EQUESTRIA GIRLS SHADOWBOLTS SPORTY STYLE Deluxe Doll Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 2015)

Every year CRYSTAL PREP ACADEMY sends its top students to compete in the FRIENDSHIP GAMES competition and the MY LITTLE PONY EQUESTRIA GIRLS SHADOWBOLTS SPORTY STYLE Deluxe Doll assortment are ready to win! Each doll in the lineup features a sports accessory and a winning hairstyle. SOUR SWEET and CRYSTAL PREP'S TWILIGHT SPARKLE dolls take aim in the archery competition, INDIGO ZAP and SUGARCOAT dolls rev up their style to ride bikes in the motocross event and LEMON ZEST and the SUNNY FLARE dolls glide stylishly toward the finish line on their roller skates! Each doll in the collection comes with a uniquely coded necklace which will unlock the MY LITTLE PONY EQUESTRIA GIRLS brand integrated app when scanned on any smart phone device. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS WONDERCOLTS SPORTY STYLE Deluxe Doll Assortment

(Ages 5 years & up/Approx. Retail Price: \$19.99/Available: Fall 2015)

The WONDERCOLTS team is more than ready to represent CANTERLOT HIGH in the annual FRIENDSHIP GAMES competition! Each doll in the MY LITTLE PONY EQUESTRIA GIRLS WONDERCOLTS SPORTY STYLE Deluxe Doll assortment features a FRIENDSHIP GAMES themed accessory and sporty chic hairstyle. FLUTTERSHY and APPLEJACK dolls are on target with their bows and arrows in the archery competition, RAINBOW DASH and SUNSET SHIMMER dolls are ready to ride away with the prize in the daring motocross course while PINKIE PIE and RARITY dolls race to the finish line in style on roller skates. Each doll in the collection comes with a uniquely coded necklace which when scanned will unlock the MY LITTLE PONY EQUESTRIA GIRLS brand integrated app on any smart phone device. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS School Spirit Classic Doll Assortment

(Ages 5 years & up/Approx. Retail Price: \$12.99/Available: Fall 2015)

These EQUESTRIA GIRLS dolls show off their school spirit with their signature school outfits! Each doll in the MY LITTLE PONY EQUESTRIA GIRLS School Spirit Classic Doll assortment features a stylish, unique WONDERCOLTS or SHADOWBOLTS outfit and a chic pair of shoes that perfectly match their distinct personalities. Fans can choose from WONDERCOLTS: RARITY, PINKIE PIE, FLUTTERSHY, APPLEJACK, SUNSET SHIMMER and RAINBOW DASH dolls and the SHADOWBOLTS: TWILIGHT SPARKLE, SUGARCOAT, SOUR SWEET, LEMON ZEST, INDIGO ZAP and SUNNY FLARE dolls. Each doll in the collection comes with a unique code which when scanned will unlock the MY LITTLE PONY EQUESTRIA GIRLS brand integrated app on any smart phone device. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

Refreshed MY LITTLE PONY EQUESTRIA GIRLS products for 2015 include:

MY LITTLE PONY EQUESTRIA GIRLS Dolls That Rock

(Ages 5 years & up/Approx. Retail Price: \$24.99/Available: Spring 2015)

Fans of the MY LITTLE PONY EQUESTRIA GIRLS characters will love to sing alongside their favorite characters with the My LITTLE PONY EQUESTRIA GIRLS Dolls That Rock collection. Kids can make the PINKIE PIE, TWILIGHT SPARKLE, or ADAGIO DAZZLE dolls high five and each doll will ‘come to life,’ singing their own unique MY LITTLE PONY EQUESTRIA GIRLS phrases and song. Fans can also high five their dolls and sing along. Each doll comes complete with a variety of fashionable accessories including a musical instrument. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

MY LITTLE PONY EQUESTRIA GIRLS Dolls

(Ages 5 years & up/Approx. Retail Price: \$12.99/Available: Spring 2015)

The halls of CANTERLOT HIGH are jamming with colorful fun fashions and the MY LITTLE PONY EQUESTRIA GIRLS are leading the runway. Fans can choose between TWILIGHT SPARKLE, PINKIE PIE, RAINBOW DASH, RARITY, APPLEJACK, FLUTTERSHY, and DJ PON-3 dolls, each with a style savvy rocker outfit and rainbow-fied hair style to match. Each doll sold separately. Available at most major toy retailers nationwide and on HasbroToyShop.com.

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