

December 15, 2011 -- **FOR IMMEDIATE RELEASE**

HARMAN Wins BMW Contract for New High-End Audio Systems

STAMFORD, Conn.--(BUSINESS WIRE)-- HARMAN, the premium audio and infotainment group (NYSE:HAR), announced today that it has been awarded a long-term, multi-million dollar contract by BMW AG, to provide the High-End Surround Sound System for its compact class luxury vehicle platforms. The new branded audio system will offer BMW customers high quality sound for an outstanding listening experience embedded in a superior design.

"We are delighted to continue our long-term partnership with BMW with this new high-performance audio system," said Dinesh C. Paliwal, HARMAN's Chairman, President and CEO. "Sophisticated technology that delivers high quality sound for an exceptional listening experience is our hallmark. HARMAN products have always been the first to market with innovative technologies. We look forward to delivering an audiophile experience to BMW customers with a level of performance never before thought possible."

The new branded audio system from HARMAN will leverage the company's deep expertise in automotive High-End Audio. The system blends high performance and efficiency, thanks to HARMAN's innovative GreenEdge™ solution, designed for lowering energy consumption while delivering exceptional audio quality. Additionally, HARMAN's patented QuantumLogic™ technology transforms any stereo or multichannel audio source into an astounding 7.1 channel surround sound experience. It sets a new benchmark in audio signal processing excellence.

About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets — supported by 15 leading brands, including AKG, Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 12,500 people across the Americas, Europe and Asia, and reported sales of \$4.0 billion for the 12 months ended September 30, 2011. The company's shares are traded on the New York Stock Exchange under the symbol NYSE: HAR.

© 2011 HARMAN International Industries, Incorporated. All rights reserved. Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson are trademarks of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. AKG is a trademark of AKG Acoustics GmbH, registered in the United States and/or other countries. Academy Award is a registered trademark and service mark of the Academy of Motion Picture Arts and Sciences. GRAMMY Award is a registered trademark of the National Academy of Recording Arts & Sciences. iPad, iPhone and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. Features, specifications and appearance are subject to change without notice.

HAR-C

HARMAN International Industries

Darrin Shewchuk, +1-203-328-3834

Director Corporate Communications

darrin.shewchuk@harman.com

or

Nicole Mehr, +49-7248-71-1272

Director Corporate Affairs and Communications Europe

nicole.mehr@harman.com

Source: HARMAN International Industries

News Provided by Acquire Media