



## **GeoPharma Subsidiary 'BOSS' Announces Interview Article About WEC(r) Featherweight Champion Mike Brown On Its Bossonline.net Website**

LARGO, Fla., Mar 23, 2009 (GlobeNewswire via COMTEX News Network) -- GeoPharma, Inc. (Nasdaq:GORX) (the "Company") announced today that its wholly-owned subsidiary, Bob O'Leary Health Food Distributor Co., Inc. (BOSS), has added an interview article to its BOSS Online website. The article focuses on the life of World Extreme Cagefighting(r) Featherweight Champion Mike Brown and his accomplishments. The article is easily accessed by going to [www.bossonline.net](http://www.bossonline.net).

BOSS Chief Operating Officer Joe Mies stated, "Many of our customers and vendors sponsor athletes in a variety of sports who take supplements on a regular basis for increased performance and recovery. We are happy to create awareness for our business partners and the talented athletes who use their products."

### **ABOUT BOSS:**

Bob O'Leary Health Food Distributor Co., Inc. is a leading wholesale distributor in the sports nutrition product and performance drink industries and is engaged in wholesaling and distributing a wide variety of dietary supplements, vitamins, health foods and other nutritional products.

For further information visit the BOSS website at [www.bossonline.net](http://www.bossonline.net)

### **ABOUT GEOPHARMA, INC.:**

GeoPharma, Inc. is a rapidly growing Bio/Pharma company with a diversified business model participating in 3 main market segments: Specialty Pharma, Manufacturing, and Distribution. For further information visit the GeoPharma website at [www.geopharmainc.com](http://www.geopharmainc.com).

### **FORWARD LOOKING STATEMENTS**

This press release may contain statements, which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including those regarding the company and its subsidiaries' expectations, intentions, strategies and beliefs pertaining to future performance. All statements contained herein are based upon information available to the company's management as of the date hereof, and actual results may vary based upon future events, both within and without management's control. Important factors that could cause such differences are described in the company's periodic filings with the Securities and Exchange Commission.

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