



GeoPharma Subsidiary 'BOSS' Announces Interview Article About UFC(r) Fighter Thiago Alves On Its Bossonline.net Website

LARGO, Fla., Jan 30, 2009 (GlobeNewswire via COMTEX News Network) -- GeoPharma, Inc. (Nasdaq:GORX) (the "Company") announced today that its wholly-owned subsidiary, Bob O'Leary Health Food Distributor Co., Inc. (BOSS), has added an interview article on UFC(r) fighter Thiago Alves on its freshly redesigned BOSS Online website. The article focuses on the life of Thiago Alves, a top contender in the UFC(r) welterweight division, and can be accessed by going to www.bossonline.net.

BOSS Chief Operating Officer Joe Mies stated, "Many of our customers and vendors sponsor athletes in a variety of sports who take supplements on a regular basis for increased performance and recovery. The sport of mixed martial arts has escalated dramatically in its popularity over the past few years, especially among our customers key demographic, the 18-34 year old users. We are happy to create awareness for our business partners and the talented athletes who use their products."

ABOUT BOSS:

Bob O'Leary Health Food Distributor Co., Inc. is a leading wholesale distributor in the sports nutrition product and performance drink industries and is engaged in wholesaling and distributing a wide variety of dietary supplements, vitamins, health foods and other nutritional products.

For further information visit the BOSS website at www.bossonline.net

ABOUT GEOPHARMA, INC.:

GeoPharma, Inc. is a rapidly growing Bio/Pharma company with a diversified business model participating in 3 main market segments: Specialty Pharma, Manufacturing, and Distribution. The Specialty Pharma division specializes in the formulation of generic drugs for human and veterinary usage and the development of medical devices used by oncologists and other medical professionals. The Manufacturing and Distribution divisions, manufacture, package, and distribute generic drugs, nutraceuticals, cosmetics, and functional food products for companies worldwide.

For further information visit the GeoPharma website at www.geopharmainc.com.

The GeoPharma, Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=5384>

FORWARD-LOOKING STATEMENTS

This press release may contain statements, which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including those regarding the company and its subsidiaries' expectations, intentions, strategies and beliefs pertaining to future performance. All statements contained herein are based upon information available to the company's management as of the date hereof, and actual results may vary based upon future events, both within and without management's control. Important factors that could cause such differences are described in the company's periodic filings with the Securities and Exchange Commission.

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SOURCE: GeoPharma, Inc.

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