



## **Golfsmith Signs Lease for Greater LA's Largest-Ever Golf and Tennis Store**

IRVINE, Calif., Jun 09, 2009 (BUSINESS WIRE) -- Fore! **Golfsmith International Holdings, Inc.** (NASDAQ: GOLF) announced today that it has signed a lease for a new 40,000-square foot playground for golfers and tennis players in Orange County that will open in November 2009. The new Golfsmith Xtreme, located at 16181 Lake Forest Drive just south of The Spectrum and the I-5 and I-405 split, will be the third in the state of California and the largest store of its kind in the greater Los Angeles area. The store will provide golfers and tennis players of all skill levels a fun, interactive environment to try out the best brands at the lowest prices in Los Angeles.

"Golfsmith continues to expand its superstore format into new markets, and we are excited about Los Angeles because it is one of the strongest year-round golf markets in the country," said Martin Hanaka, president and chief executive officer of Golfsmith. "We are committed to growing the game in California, and despite the economic downturn, we are financially sound and growing our retail footprint where appropriate. This new store will be the best store we've ever opened."

In addition to carrying the best brands in both golf and tennis, the new Golfsmith Xtreme store will feature a huge indoor driving range with state-of-the-art launch monitors, a large putting green, an indoor hitting area for tennis, and private custom club-fitting studios.

### **About Golfsmith**

Golfsmith International Holdings, Inc. (NASDAQ: GOLF), is a 42-year-old specialty retailer of golf and tennis equipment, apparel and accessories. The company operates as an integrated multi-channel retailer, offering its guests the convenience of shopping in more than 70 stores across the United States, through its Internet site and from its assortment of catalogs. Golfsmith offers an extensive product selection that features premier branded merchandise, as well as its proprietary products, clubmaking components and pre-owned clubs.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5982475&lang=en>

SOURCE: Golfsmith International Holdings, Inc.

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