



## **Golfsmith Announces Earnings Release Date and Webcast for Third Quarter Fiscal 2009 Financial Results**

AUSTIN, Texas, Oct 13, 2009 (BUSINESS WIRE) -- Golfsmith International Holdings, Inc. (NASDAQ:GOLF) today announces that it plans to release its third quarter 2009 financial results before the market open on Tuesday, October 27, 2009. Golfsmith will host a quarterly results conference call at 8:00 a.m. Central Time/9:00 a.m. Eastern Time.

The call will be simulcast over the Internet at <http://investors.golfsmith.com> in the Investor Relations section. Martin Hanaka, chairman and chief executive officer, and Sue Gove, chief operating officer and chief financial officer will discuss third quarter 2009 financial results and the company's business outlook.

A replay will be available after the call at the website listed above or by calling 888-203-1112 (U.S.) or 719-457-0820 (international) and entering passcode 7946673. These replays will be available through November 27, 2009.

About Golfsmith International Holdings, Inc.

Golfsmith International Holdings, Inc. (NASDAQ: GOLF), is a 42-year-old specialty retailer of golf and tennis equipment, apparel and accessories. The company operates as an integrated multi-channel retailer, offering its guests the convenience of shopping in more than 70 stores across the United States, through its Internet site and from its assortment of catalogs. Golfsmith offers an extensive product selection that features premier branded merchandise, as well as its proprietary products, clubmaking components and pre-owned clubs.

### Cautionary Language

This press release contains forward-looking statements within the meaning of the federal securities laws. Statements that are not historical facts, including statements about the company's beliefs and expectations, are forward-looking statements. Forward-looking statements include statements preceded by, followed by or that include the words "may," "could," "would," "should," "believe," "expect," "anticipate," "plan," "estimate," "target," "project," "intend," or similar expressions. Forward-looking statements are not guarantees of performance. These statements are based on management's beliefs and assumptions, which in turn are based in part on currently available information and in part on management's estimates and projections of future events and conditions. Important assumptions relating to the forward-looking statements include, among others, assumptions regarding demand for the products, the introduction of new product offerings, store opening costs, the ability to lease new sites on a timely basis, expected pricing levels, the timing and cost of planned capital expenditures, competitive conditions and general economic conditions. These assumptions could prove inaccurate. Forward-looking statements also involve risks and uncertainties, which could cause actual results that differ materially from those contained in any forward-looking statement. Many of these factors are beyond the company's ability to control or predict. Such factors include, but are not limited to the Risk Factors set forth in Item 1A. Risk Factors in the company's Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 6, 2008.

The company believes its forward-looking statements are reasonable; however, undue reliance should not be placed on any forward-looking statements, which are based on current expectations. Further, forward-looking statements speak only as of the date they are made, and the company undertakes no obligation to update publicly any of them in light of new information or future events.

SOURCE: Golfsmith International Holdings, Inc.

Investor Relations Inquiries:  
ICR, Inc.  
Joseph Teklits/Jean Fontana, 203-682-8200  
[www.icrinc.com](http://www.icrinc.com)

Copyright Business Wire 2009