



GREEN MOUNTAIN COFFEE ROASTERS, INC. TO PRESENT AT THE WILLIAM BLAIR & CO. 30TH ANNUAL GROWTH STOCK CONFERENCE

WATERBURY, Vt., June 14, 2010 – Green Mountain Coffee Roasters, Inc. (NASDAQ: GMCR) today announced that it is scheduled to present on Thursday, June 17, 2010 at the William Blair & Co. 30th Annual Growth Stock Conference in Chicago.

GMCR's investor presentation at the conference is scheduled for 8:00 a.m. Central Time and will be webcast live via a link from the Investor Relations section of the Company's website at www.GMCR.com. The webcast also will be archived and available for replay for 30 days.

About Green Mountain Coffee Roasters, Inc. (NASDAQ: GMCR)

As a leader in the specialty coffee industry, Green Mountain Coffee Roasters, Inc. is recognized for its award-winning coffees, innovative brewing technology, and socially responsible business practices. GMCR's operations are managed through two business units. The Specialty Coffee business unit produces coffee, tea and hot cocoa from its family of brands, including Green Mountain Coffee®, Newman's Own® Organics coffee, Tully's Coffee®, Timothy's World Coffee® and Diedrich Coffee®. The Keurig business unit is a pioneer and leading manufacturer of gourmet single-cup brewing systems. K-Cup® portion packs for Keurig® Single-Cup Brewers are produced by a variety of licensed roasters and brands, including Green Mountain Coffee, Tully's Coffee and Timothy's. GMCR supports local and global communities by offsetting 100% of its direct greenhouse gas emissions, investing in Fair Trade Certified™ coffee, and donating at least five percent of its pretax profits to social and environmental projects. Visit www.GMCR.com for more information.

GMCR routinely posts information that may be of importance to investors in the Investor Relations section of its web site, including news releases and its complete financial statements, as filed with the SEC. GMCR encourages investors to consult this section of its web site regularly for important information and news. Additionally, by subscribing to GMCR's automatic email news release delivery, individuals can receive news directly from GMCR as it is released.