

GREEN MOUNTAIN COFFEE ROASTERS INC

FORM 8-K (Current report filing)

Filed 12/15/00 for the Period Ending 12/04/00

Address	33 COFFEE LANE WATERBURY, VT 05676
Telephone	8022445621
CIK	0000909954
Symbol	GMCR
SIC Code	2090 - Miscellaneous Food Preparations And Kindred
Industry	Food Processing
Sector	Consumer/Non-Cyclical
Fiscal Year	09/29

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): December 4, 2000

1-12340
(Commission File Number)

GREEN MOUNTAIN COFFEE, INC.

(Exact name of registrant as specified in its charter)

Delaware	03-0339228
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(State or other jurisdiction of incorporation or organization)	(IRS employer identification no.)
33 Coffee Lane, Waterbury, Vermont	05676
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(Address of principal executive offices)	(Zip code)

Registrant's telephone number: (802) 244-5621

Item 5. Other Events

On December 4, 2000 Green Mountain Coffee, Inc. (the "Company") announced that its Board of Directors approved a 100% Common Stock dividend, or in effect a two-for-one stock split. The record date of the dividend is December 28, 2000 and the payment date is January 11, 2001. The Company's common stock will begin trading on a dividend-adjusted basis on January 12, 2001. Further details of this announcement are contained in the press release of the Company dated December 4, 2000, which is attached hereto as Exhibit 99.1.

Item 7. Financial Statements and Exhibits

(a) Financial statements of business acquired.

Not applicable.

(b) Pro forma financial information.

Not applicable.

(c) Exhibits.

99.1 Press release issued by the Company and dated as of December 4, 2000.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GREEN MOUNTAIN COFFEE INC.

By: /s/ Robert P. Stiller

Robert P. Stiller
President and Chief Executive Officer

Date: December 15, 2000

Green Mountain Coffee, Inc. Announces 100% Common Stock Dividend (2-For-1 Stock Split)

WATERBURY, VT (December 4, 2000) - Green Mountain Coffee, Inc. (NASDAQ: GMCR) today announced that its Board of Directors approved a 100% Common Stock dividend (in effect, a 2-for-1 split). The record date of the dividend is December 28, 2000, and the payment date is January 11, 2001. Green Mountain Coffee's common stock will begin trading on a dividend-adjusted basis on January 12, 2001.

All stockholders of record as of December 28, 2000, will receive an additional stock certificate following the payment date of January 11, 2001, granting an additional share of stock for each share owned on December 28, 2000.

The stock dividend will increase the number of outstanding shares of the Company's stock to approximately 6.2 million shares, compared to 3.1 million shares for its fiscal 2000 year ended September 30, 2000. Green Mountain Coffee's common stock closed trading on the Nasdaq National Market at \$45.75 on December 4, 2000.

Robert P. Stiller, Chairman, President and Chief Executive Officer of Green Mountain Coffee, commented on the stock split saying, "We are committed to managing Green Mountain Coffee to reward our stockholders for their investment in us. The stock split is intended to benefit them by placing more shares in the market, thus helping to increase trading activity and further improve the stock's liquidity."

Green Mountain Coffee, Inc. is a leader in the specialty coffee industry and has been recognized by Forbes Magazine as one of the "Best 200 Small Companies in America." The Company roasts high-quality arabica coffees and offers over 60 varieties including single-origin, estate, certified organic, Fair Trade, proprietary blends, and flavored coffees that it sells under the Green Mountain Coffee Roasters(R) brand.

The majority of Green Mountain Coffee's revenue is derived from its wholesale operation that serves supermarkets, convenience stores, offices, and other locations where fine coffees are sold. Green Mountain Coffee also operates a direct mail operation and e-commerce Web site (<http://www.GreenMountainCoffee.com>) with secure on-line ordering for customers from its Waterbury, Vermont headquarters. The Company seeks to make the world a better place for present and future generations by operating in an environmentally and socially conscientious manner.

Certain statements contained herein are not based on historical fact and are "forward-looking statements" within the meaning of the applicable securities laws and regulations. Owing to the uncertainties inherent in forward-looking statements, actual results could differ materially from those set forth in forward-looking statements include, but are not limited to, changes in the market price of the Company's common stock, fluctuations in availability and cost of green coffee, competition and other business conditions in the coffee industry and more generally in the food and beverage industry, the impact of the loss of one or more major customers, the Company's level of success in continuing to attract new customers, economic conditions, variances from budgeted sales mix and growth rate, customer acceptance of the Company's new products, the impact of a tighter job market, weather and special or unusual events, as well as other risk factors as described more fully in the Company's filings with the Securities and Exchange Commission.

End of Filing

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