



Social Media Guidelines

Social media is an important channel for engaging with patients, employees, healthcare providers, scientists, and anyone who is interested in a meaningful interaction about the company and what we do. Given the legal and regulatory standards unique to the healthcare industry and publicly traded companies, we have developed the following guidelines and disclaimers to explain how we use our social media channels. Thank you in advance for following these guidelines when interacting with Genomic Health on social media:

Guidelines:

- We look forward to your comments, mentions, retweets and replies. We will do our best to reply to your questions, but we cannot guarantee that we will review all comments or provide a direct response. We reserve the right to use our judgment in selecting the messages we respond to. For example, we may not respond to inflammatory or disrespectful comments, or posts using foul language. In addition, we reserve the right to remove such posts
- There may be times when we cannot engage in specific discussions, particularly when questions or comments relate to financial, legal, medical, confidential or regulatory issues.

Disclaimers:

- The posting and presence of content on our social channels does not necessarily mean that Genomic Health agrees with the content, ensures its accuracy or otherwise approves of it. Nothing in any social channel constitutes a binding representation or agreement on the part of Genomic Health.
- Genomic Health does not endorse any comments or products of its followers or of any social accounts it follows. The same applies to re-tweeting messages posted on accounts that Genomic Health does not own, or marking them as “favorites”.
- We may provide links or references to external websites within our social posts as a convenience to users; however, Genomic Health claims no responsibility for the operation or content of these linked or referenced websites and is not liable for any damages or injury arising from those websites or any content on these websites.
- Genomic Health reserves all rights relating to its use of the Genomic Health and Oncotype DX social channels, including, but not limited to, modifying or discontinuing the content of the account or the account in full, rejecting followers and responding to any questions or comments.
- Any information relating to various medical conditions and their treatment is provided for informational purposes only and is not meant to be a substitute for advice provided by a doctor or other qualified health care professional. You should not use such information for diagnosing a health or fitness problem or disease and should consult with a doctor or other health care professional for medical advice or information about diagnosis and treatment.