



## New GGP American Express Gift Card Has No After-Purchase Fees, No Expiration of Funds

CHICAGO, Oct 22, 2009 (BUSINESS WIRE) -- Just in time for the holiday shopping season, General Growth Properties, Inc. has unveiled its new mall gift card - the Shop Etc. Gift Card. The new card is an American Express gift card so it has no fees after purchase, funds never expire, and it can be redeemed at nearly all U.S. retailers and restaurants that accept American Express.

"Whether you are funds-frugal or fashion-forward, our gift card suits you with more flexibility and choices," said Wally Brewster, senior vice president of marketing and communications for General Growth Properties. "This partnership with American Express gives GGP Shop Etc. card-holders a gift card with no post-purchase fees and no expiration of funds. It is a key to our great shopping centers where visitors find value in the form of enormous selections of brand, quality and price. Some store cards offer one card for one store brand. We offer one-card access to top-quality brands, scores of stores and wide choices for every budget."

"More than ever, shoppers are looking for value, service and ways to stretch a dollar. Our GGP Shop Etc. Gift Card is many gifts wrapped in one. It's a gift that won't be returned and it will always be the perfect fit. It also comes with exclusive offers from many retailers," Brewster said.

The GGP Shop Etc. Mall Gift Card can be purchased at 145 GGP malls across the country in denominations of \$20 to \$500. Online they are available at [www.ShopEtcGiftCard.com](http://www.ShopEtcGiftCard.com) or through any GGP mall website. The Shop Etc. Gift Card offers access to GGP's and American Express' stellar line-up of retailers. Card owners can enter the card account number online and track its balance through the life of the card.

In a survey\* conducted by the National Research Network, consumers say gift cards are at the top of their wish lists. More than half (56%) of holiday shoppers this season are expected to give gift cards.

Terms and conditions apply to gift cards. Shop, Etc. gift cards are not for use on car rentals, aboard cruise lines, for recurring billings, at casinos or at ATMs.

### ABOUT GENERAL GROWTH PROPERTIES

General Growth Properties, Inc. currently has ownership interest in, or management responsibility for, over 200 regional shopping malls in 44 states, as well as ownership in master planned community developments and commercial office buildings. The Company's portfolio totals approximately 200 million square feet of retail space and includes over 24,000 retail stores nationwide. For more information, visit [www.ggp.com](http://www.ggp.com).

\* The National Research Network conducted an online survey with more than 1,200 shoppers in August 2009. The survey has a margin of error of  $\pm 3$  percent.

### GGP Shopping Centers Offering New Shop, Etc. Gift Card by State Card also available online

Riverchase Galleria Birmingham, AL	North Point Mall Alpharetta, GA	Lakeside Mall Sterling Heights, MI	Clackamas Town Center Portland, OR
Pinnacle Hills Promenade Rogers, AR	Oglethorpe Mall Savannah, GA	Lakeview Square Battle Creek, MI	Gateway Mall Springfield, OR
Park Place Tucson, AZ	Peachtree Mall Columbus, GA	Lansing Mall Lansing, MI	Rogue Valley Mall Medford, OR
Tucson Mall Tucson, AZ	Perimeter Mall Atlanta, GA	RiverTown Crossings Grandville, MI	Neshaminy Mall Bensalem, PA
Bayshore Mall Eureka, CA	Shoppes at River Crossing Macon, GA	Southland Center Taylor, MI	Park City Center Lancaster, PA
Burbank Town Center Burbank, CA	Ala Moana Center Honolulu, HI	Apache Mall Rochester, MN	Providence Place Providence, RI

Chico Mall Chico, CA	Jordan Creek Town Center West Des Moines, IA	Crossroads Center St. Cloud, MN	Columbiana Centre Columbia, SC
Eastridge Mall (CA) San Jose, CA	Mall of the Bluffs Council Bluffs, IA	Eden Prairie Center Eden Prairie, MN	Northgate Mall Chattanooga, TN
Galleria at Tyler Riverside, CA	Boise Towne Square Boise, ID	Ridgedale Center Minnetonka, MN	Baybrook Mall Friendswood, TX
Glendale Galleria Glendale, CA	Grand Teton Mall Idaho Falls, ID	River Hills Mall Mankato, MN	Collin Creek Plano, TX
Montclair Plaza Montclair, CA	Market Place Champaign, IL	Columbia Mall Columbia, MO	Deerbrook Mall Humble, TX
NewPark Mall Newark, CA	Northbrook Court Northbrook, IL	Saint Louis Galleria Saint Louis, MO	First Colony Mall Sugar Land, TX
Northridge Fashion Center Northridge, CA	Oakbrook Center Oakbrook, IL	Carolina Place Mall Pineville, NC	Highland Mall Austin, TX
Shops at Tanforan, The San Bruno, CA	Spring Hill Mall West Dundee, IL	Four Seasons Town Centre Greensboro, NC	Hulen Mall Fort Worth, TX
Stonestown Galleria San Francisco, CA	Water Tower Place Chicago, IL	The Streets at Southpoint Durham, NC	North Star Mall San Antonio, TX
Valley Plaza Mall Bakersfield, CA	Glenbrook Square Fort Wayne, IN	Valley Hills Mall Hickory, NC	The Parks at Arlington Arlington, TX
Visalia Mall Visalia, CA	Florence Mall Florence, KY	Oak View Mall Omaha, NE	The Shops at La Cantera San Antonio, TX
West Valley Mall Tracy, CA	Greenwood Mall Bowling Green, KY	Westroads Mall Omaha, NE	Sikes Senter Wichita Falls, TX
Chapel Hills Mall Colorado Springs, CO	Mall St. Matthews Louisville, KY	Steeplegate Mall Concord, NH	Stonebriar Centre Frisco, TX
Foothills Mall Fort Collins, CO	Oxmoor Center Louisville, KY	Bridgewater Commons Bridgewater, NJ	Town East Mall Mesquite, TX
Park Meadows Littleton, CO	Alexandria Mall Alexandria, LA	Paramus Park Paramus, NJ	Vista Ridge Mall Lewisville, TX
Southwest Plaza Littleton, CO	Mall of Louisiana Baton Rouge, LA	Willowbrook Mall Wayne, NJ	Willowbrook Mall Houston, TX
Brass Mill Center Waterbury, CT	Mall St. Vincent Shreveport, LA	Woodbridge Center Woodbridge, NJ	The Woodlands Mall The Woodlands, TX
The Shoppes at Buckland Hills Manchester, CT	Oakwood Center Gretna, LA	Animas Valley Mall Farmington, NM	Fashion Show Murray, UT
Christiana Mall Newark, DE	Pecanland Mall Monroe, LA	Coronado Center Albuquerque, NM	Newgate Mall Ogden, UT
Altamonte Mall Altamonte Springs, FL	Pierre Bossier Mall Bossier City, LA	Boulevard Mall, The Las Vegas, NV	Provo Towne Centre Provo, UT
Coastland Center Naples, FL	Natick Collection Natick, MA	Meadows Mall Las Vegas, NV	Lynnhaven Mall Virginia Beach, VA
Eagle Ridge Mall Lake Wales, FL	Silver City Galleria Taunton, MA	Saint Lawrence Centre Massena, NY	Tysons Galleria McLean, VA
Governor's Square Tallahassee, FL	Swansea Mall Swansea, MA	Staten Island Mall Staten Island, NY	Burlington Town Center Burlington, VT
Lakeland Square Mall Lakeland, FL	The Mall in Columbia Columbia, MD	Beachwood Place Beachwood, OH	Alderwood Mall Lynnwood, WA
The Oaks Mall Gainesville, FL	Towson Town Center Towson, MD	Colony Square Mall Zanesville, OH	Bellis Fair Bellingham, WA
Pembroke Lakes Mall Pembroke Pines, FL	White Marsh Mall Baltimore, MD	Fashion Place Maumee, OH	NorthTown Mall Spokane, WA
Regency Square Mall Jacksonville, FL	The Maine Mall South Portland, ME	Kenwood Towne Centre Cincinnati, OH	Spokane Valley Mall Spokane, WA
West Oaks Mall Ocoee, FL	Birchwood Mall Fort Gratiot, MI	Shoppes at Fallen Timbers Maumee, OH	Fox River Mall Appleton, WI
Augusta Mall	Crossroads, The	Quail Springs	Mayfair

Augusta, GA  
Cumberland Mall  
Atlanta, GA

Portage, MI  
Grand Traverse Mall  
Traverse City, MI

Oklahoma City, OK  
Sooner Mall  
Norman, OK

Wauwatosa, WI  
Oakwood Mall  
Eau Claire, WI  
Eastridge Mall  
Casper, WY

SOURCE: General Growth Properties, Inc.

General Growth Properties, Inc.  
Jim Graham, Corporate Communications  
(312) 960-2955, [james.graham@ggp.com](mailto:james.graham@ggp.com)

Copyright Business Wire 2009