

Q3 2009

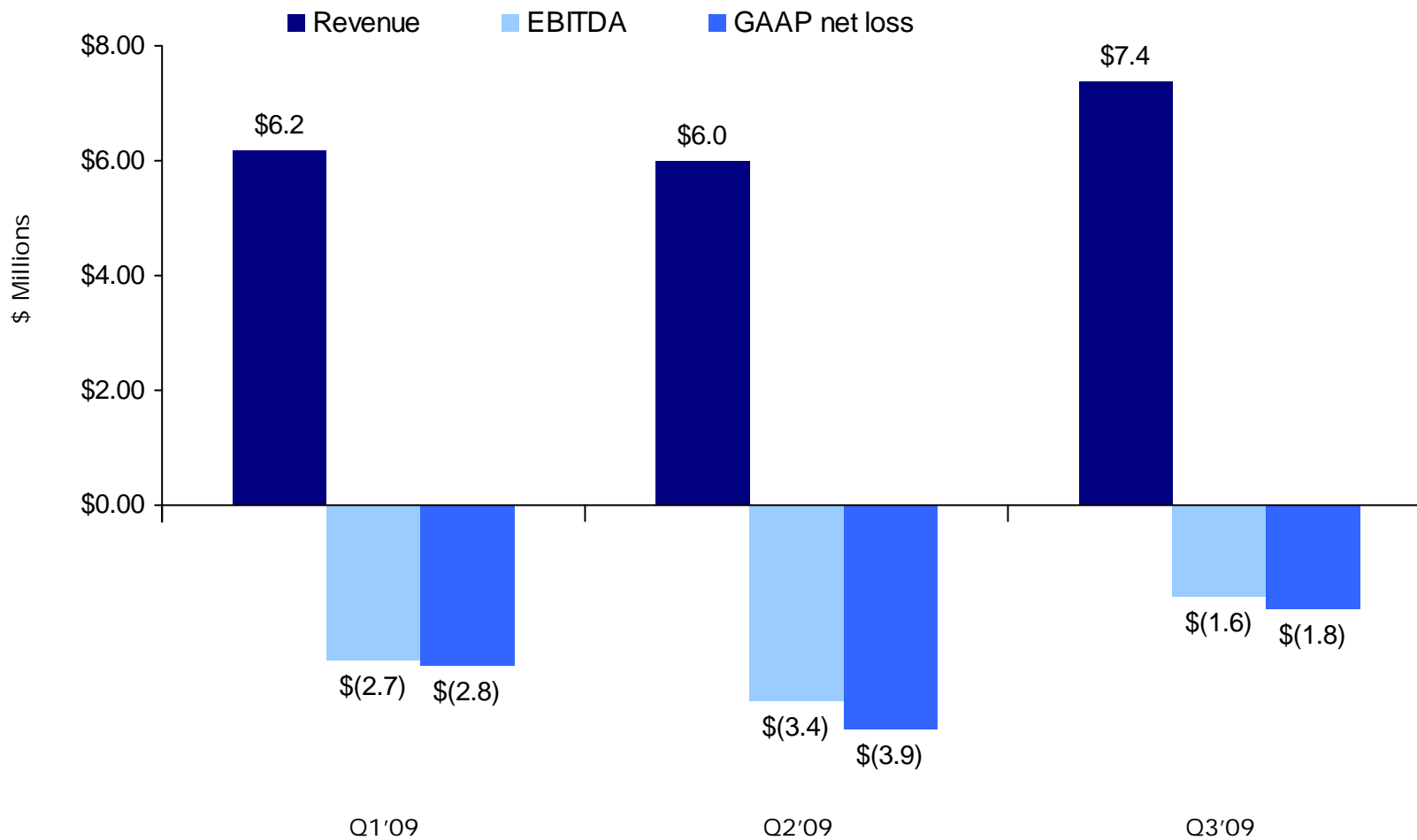
Summary of Key Metrics

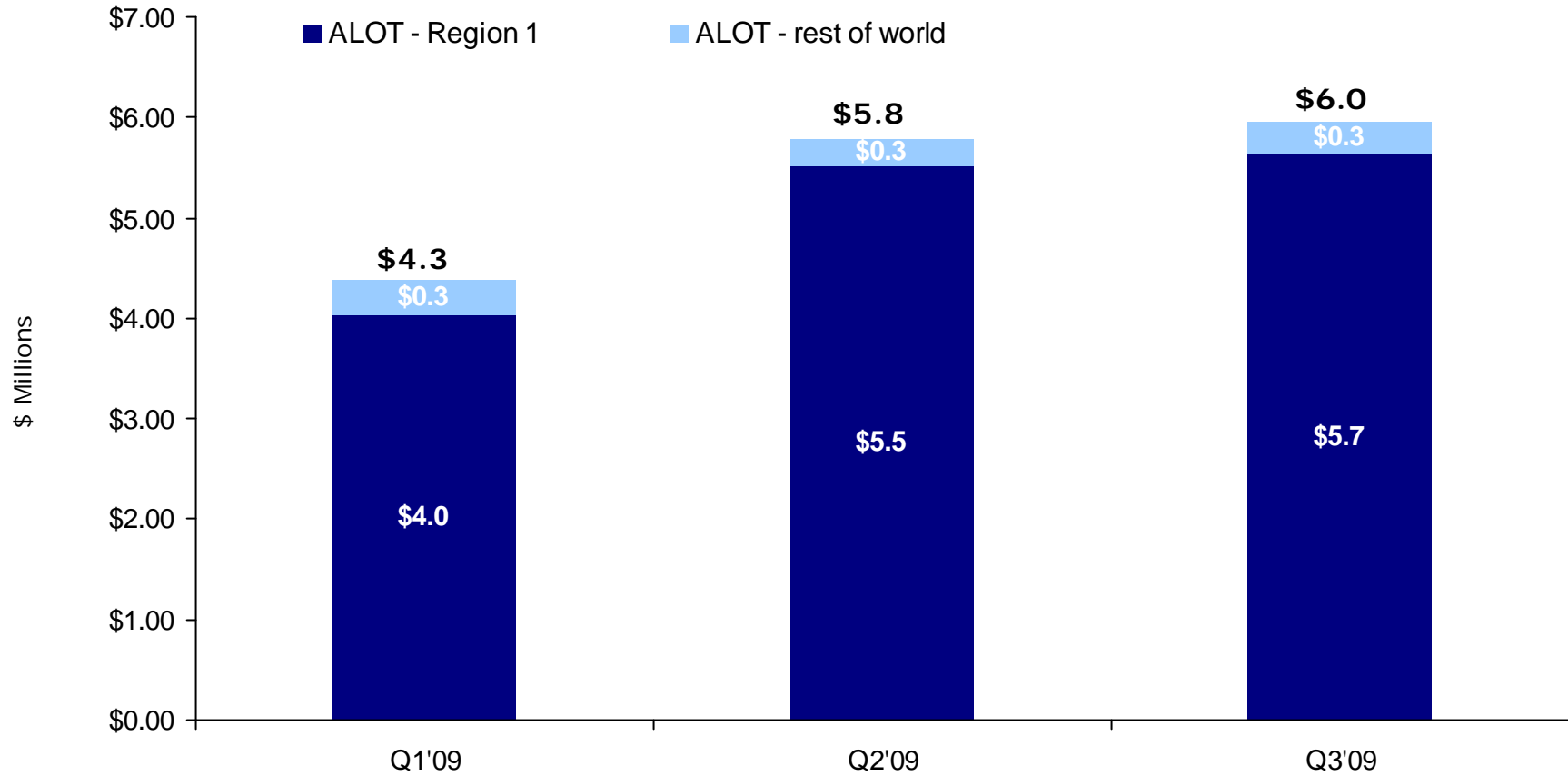
vertro™

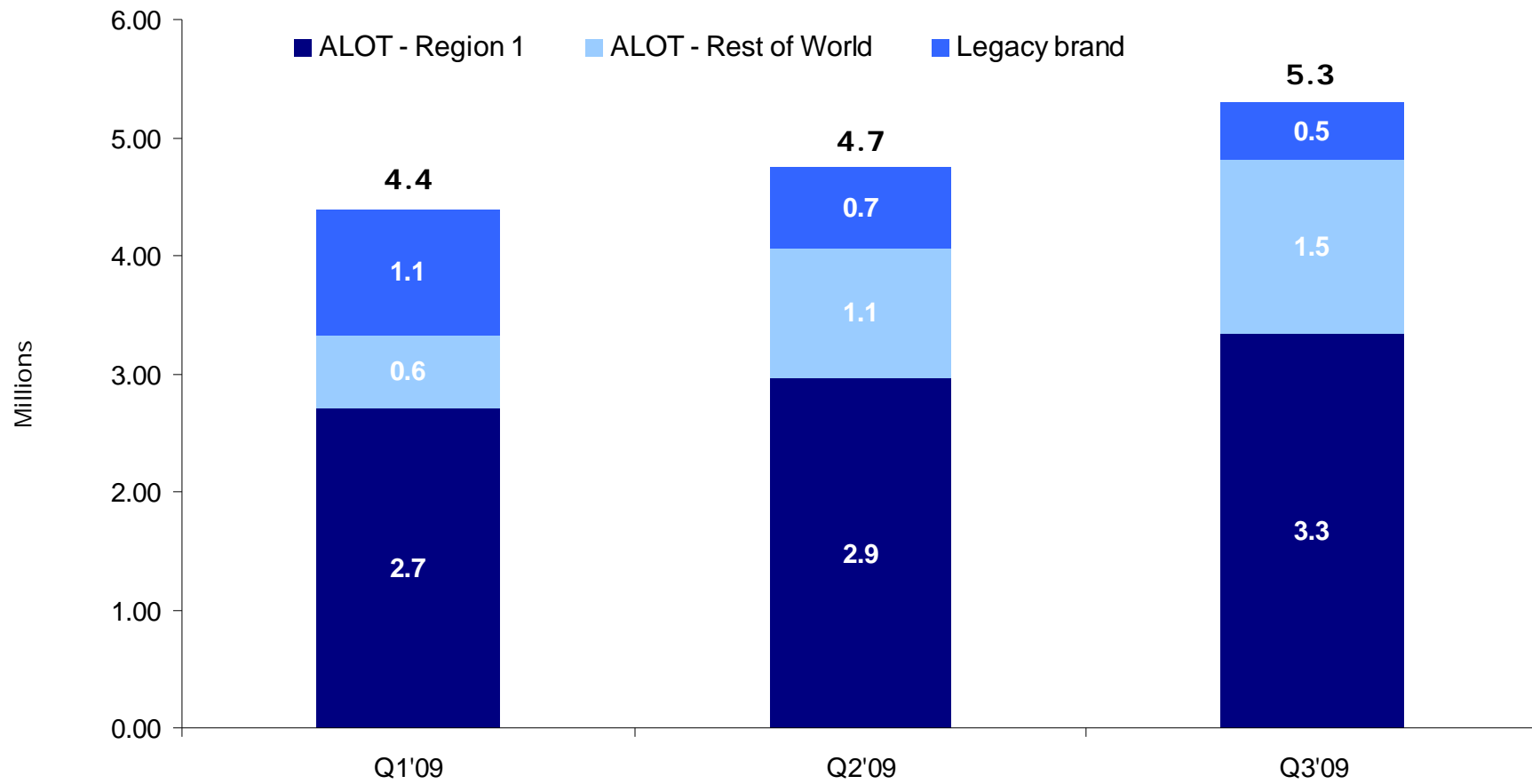
NASDAQ:VTRO

The following slides present a summary of key metrics for Vertro, Inc. for the nine months ended September 30, 2009. 'Region one', as referred to in these slides, relates to ALOT users in the U.S., Canada, U.K., Ireland, Australia and New Zealand.

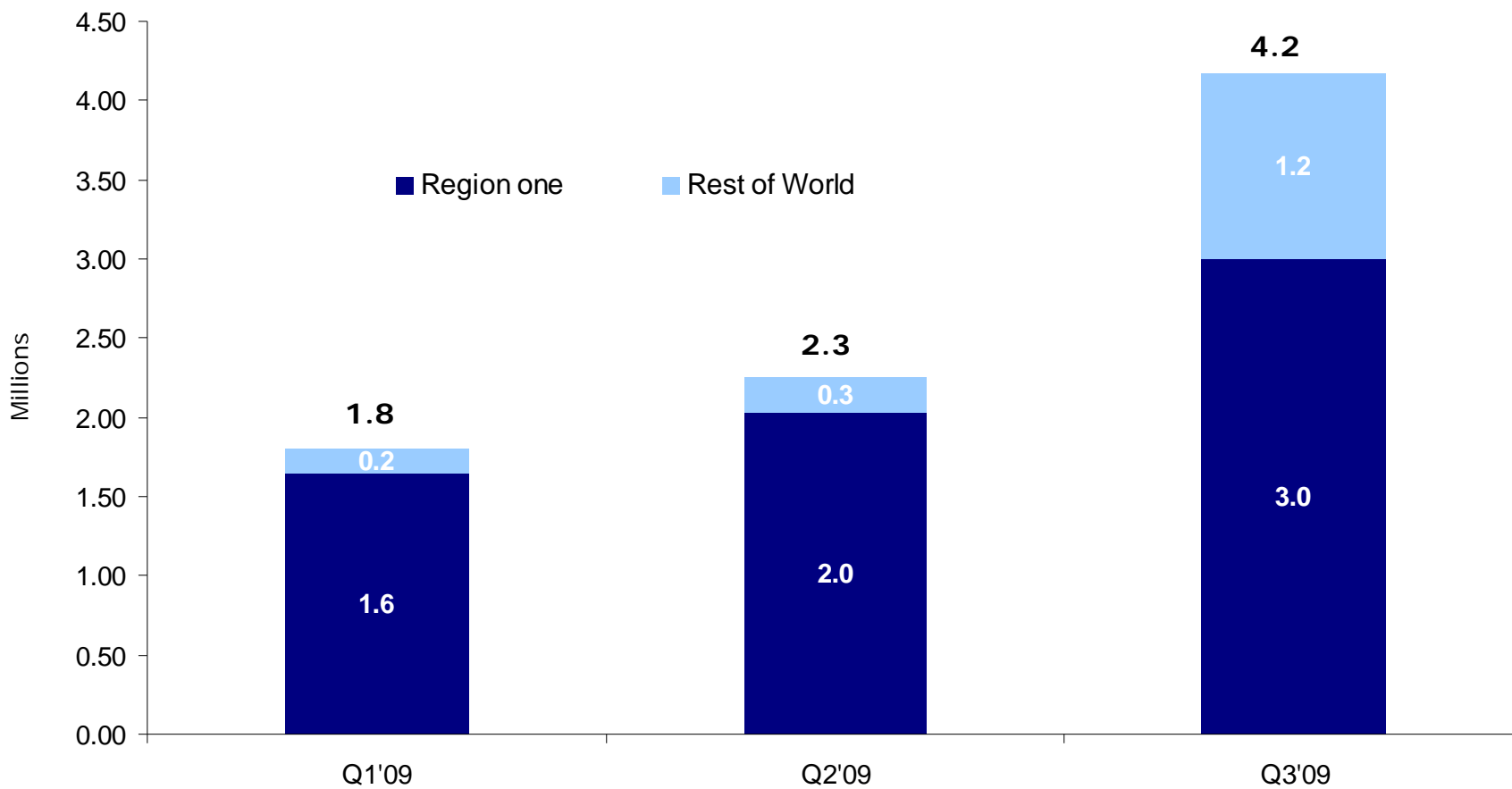
For a detailed review of our third quarter 2009 results, including the corresponding GAAP financial measures and a reconciliation of our non-GAAP financial measures to GAAP financial measures, please refer to the press release we issued, and to our Form 10-Q for Q3 2009 filed with the Securities and Exchange Commission.



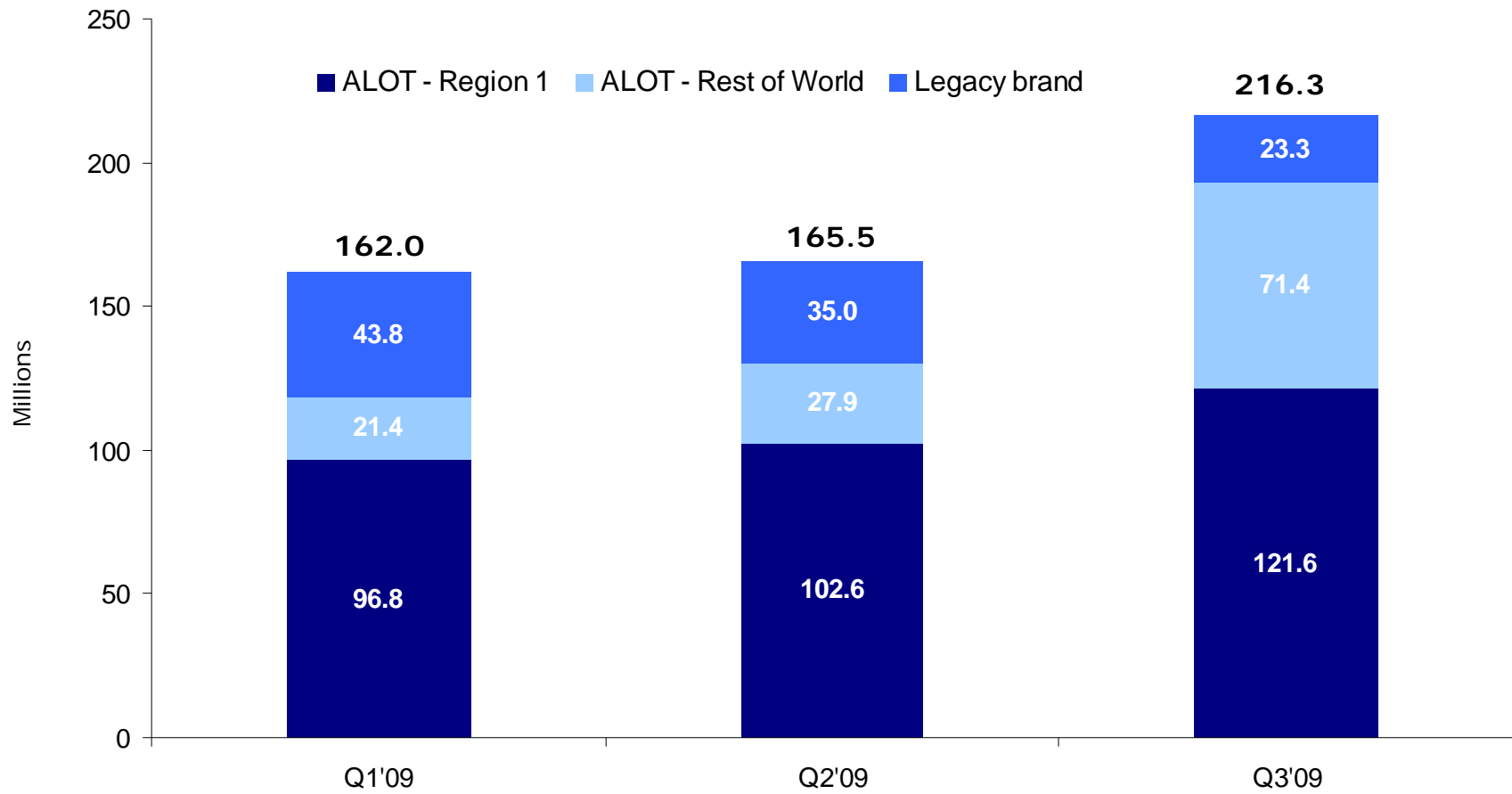




**Source:** internal statistics; live users are defined as the number of unique toolbar users in the last 15 days of each quarter



Source: SiteCatalyst



Source: internal statistics; total quarterly search volumes across all products

vertro™

NASDAQ:VTRO