



NASDAQ Panel Grants Vertro's Request for Extension of Time to Comply With Bid Price Requirement

NEW YORK, NY, Apr 12, 2010 (MARKETWIRE via COMTEX News Network) -- Vertro, Inc. (NASDAQ: VTRO) today announced that a NASDAQ Listing Qualifications Panel (the "Panel") has granted the Company's request for an extension of time, as permitted under NASDAQ's Listing Rules, to comply with the \$1.00 per share minimum bid price requirement for continued listing. In accordance with the Panel's decision, on or before September 13, 2010, the Company must evidence a closing bid price of \$1.00 or more for a minimum of ten prior consecutive days. Under NASDAQ's rules, this date represents the maximum length of time that a Panel may grant to regain compliance.

As previously disclosed on February 16, 2010, following a hearing, the Panel determined to grant the Company's request for continued listing subject to the condition that, on or before June 14, 2010, the Company demonstrates compliance with the \$2.5 million stockholders' equity requirement for continued listing. While there is no assurance that the Company will be able to comply with the terms of the Panel's decisions, it is taking steps to do so.

www.vertro.com

About Vertro, Inc.

Vertro, Inc. (NASDAQ: VTRO) is an Internet company that owns and operates the ALOT product portfolio. ALOT's products are designed to 'Make the Internet Easy' by enhancing the way consumers engage with content online. Through ALOT, Internet users can discover best-of-the-web third party content and display that content through customizable toolbar, homepage and desktop products. ALOT has millions of live users across its product portfolio. Together these users conduct high-volumes of type-in search queries, which are monetized through third-party search and content agreements.

Source: VTRO-G

Forward-looking Statements

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intend," "believe," or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including (1) our ability to successfully execute upon our corporate strategies, (2) our ability to develop and successfully market new products and services, and (3) the potential acceptance of new products in the market. Additional key risks are described in Vertro's reports filed with the U.S. Securities and Exchange Commission, including the Form 10-K for fiscal 2009.

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