

Q4 & FY 2009
Summary of Key Metrics

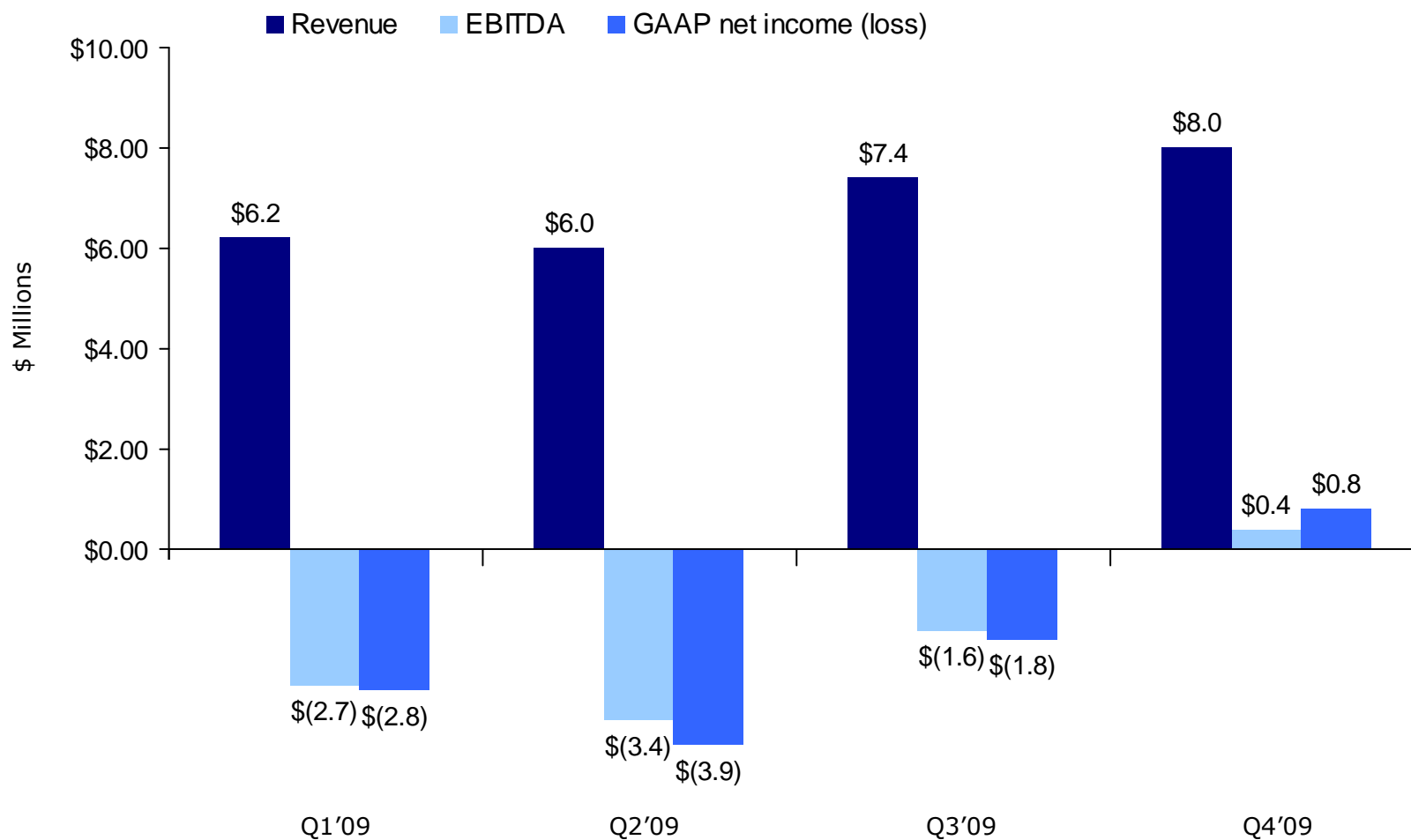
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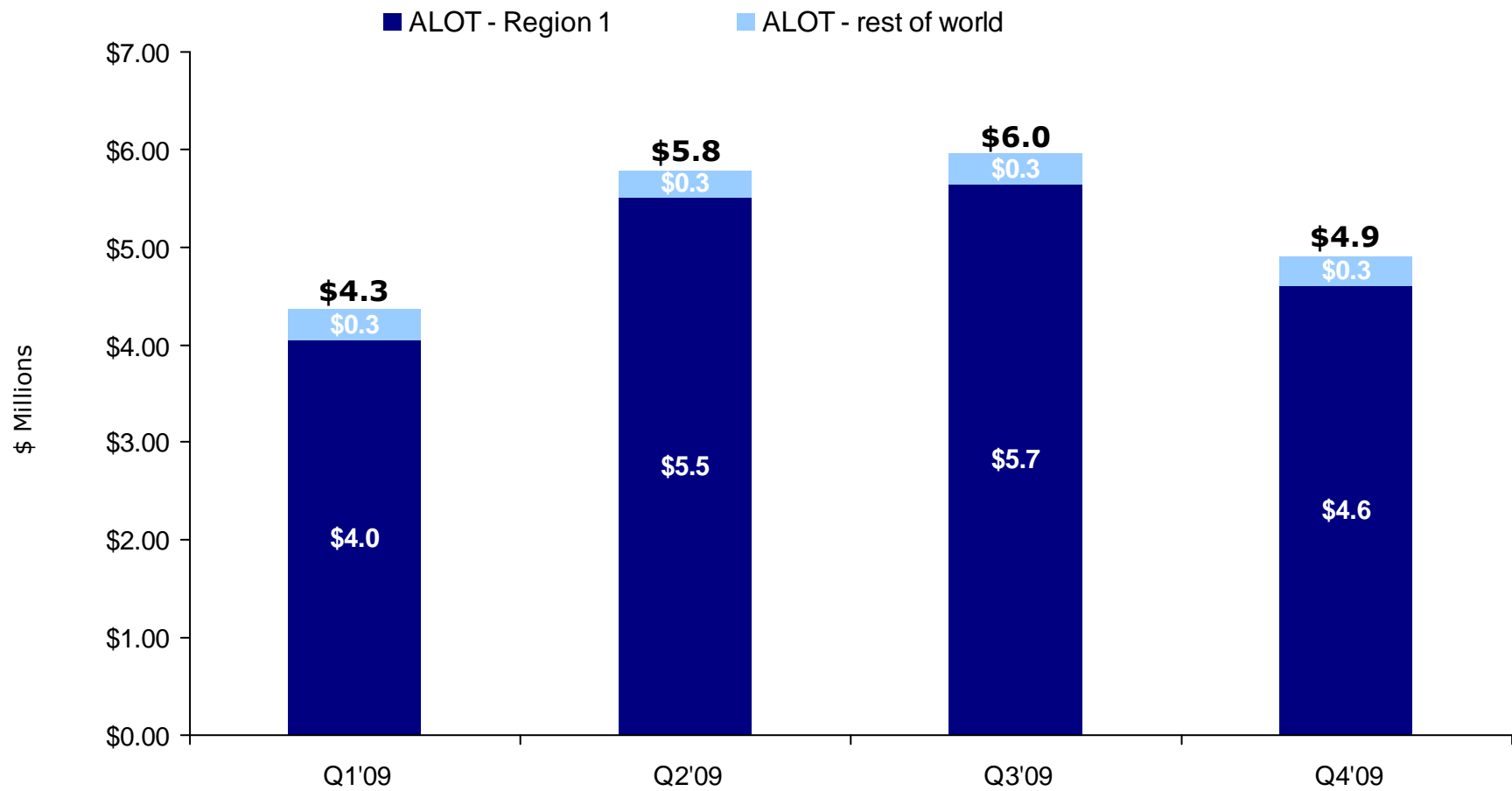
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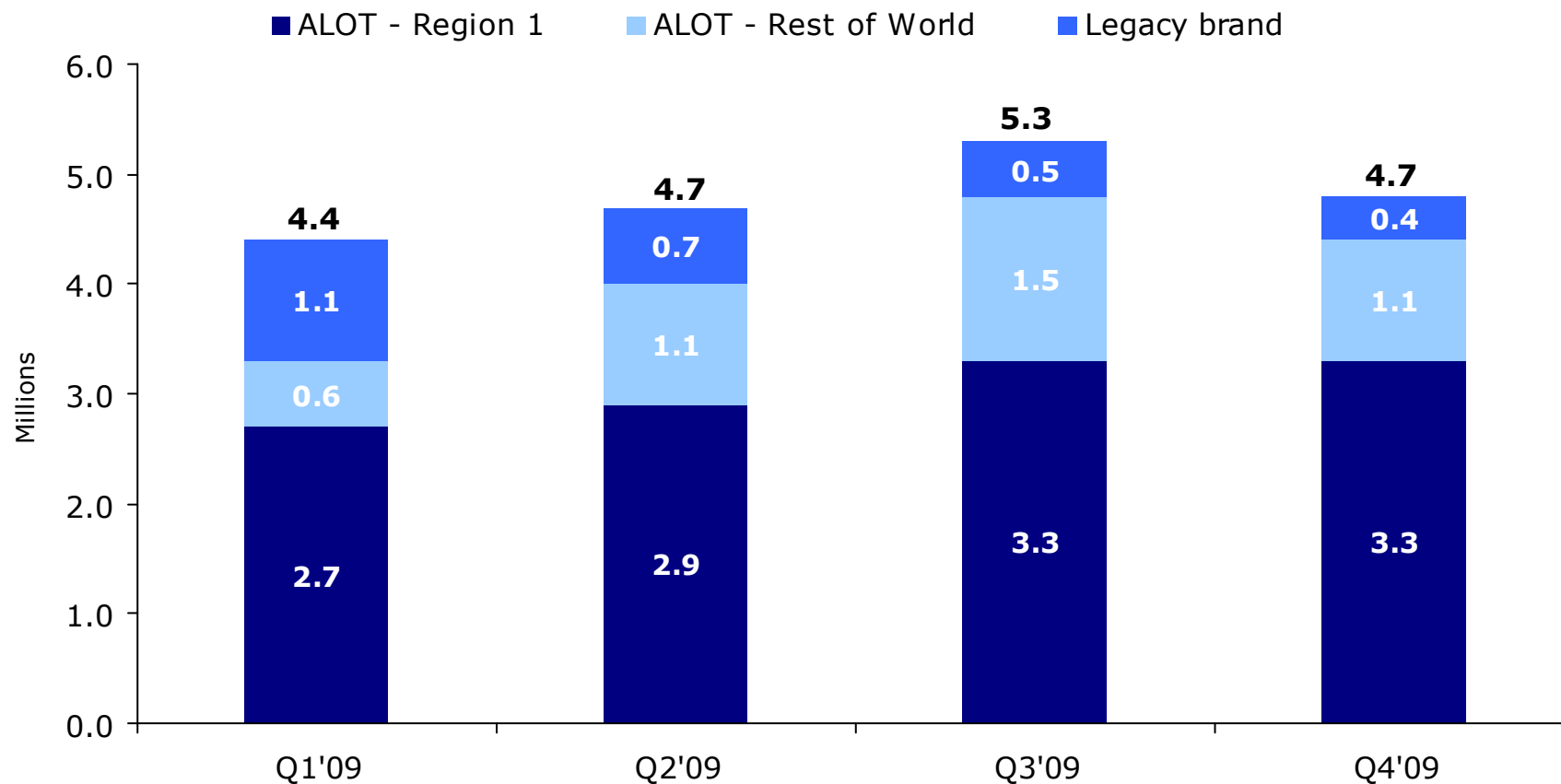
The following slides present a summary of key metrics for Vertro, Inc. for the twelve months ended December 31, 2009. 'Region one', as referred to in these slides, relates to ALOT users in the U.S., Canada, U.K., Ireland, Australia and New Zealand.

For a detailed review of our four quarter and full year 2009 results, including the corresponding GAAP financial measures and a reconciliation of our non-GAAP financial measures to GAAP financial measures, please refer to the press release we issued, and to our Form 10-K for Fiscal 2009 filed with the Securities and Exchange Commission.

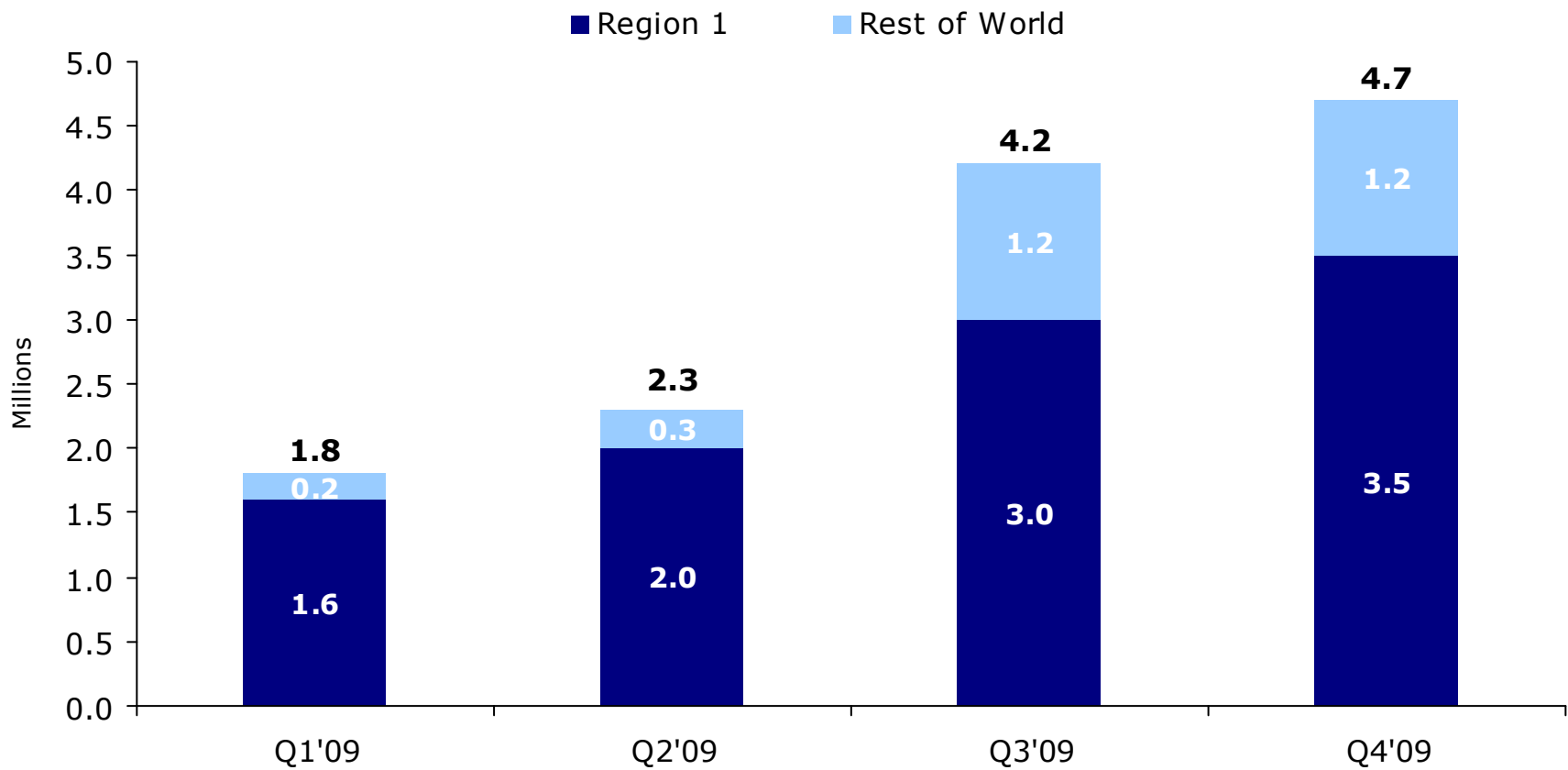
Revenue / EBITDA / GAAP net income (loss) from Continuing Operations



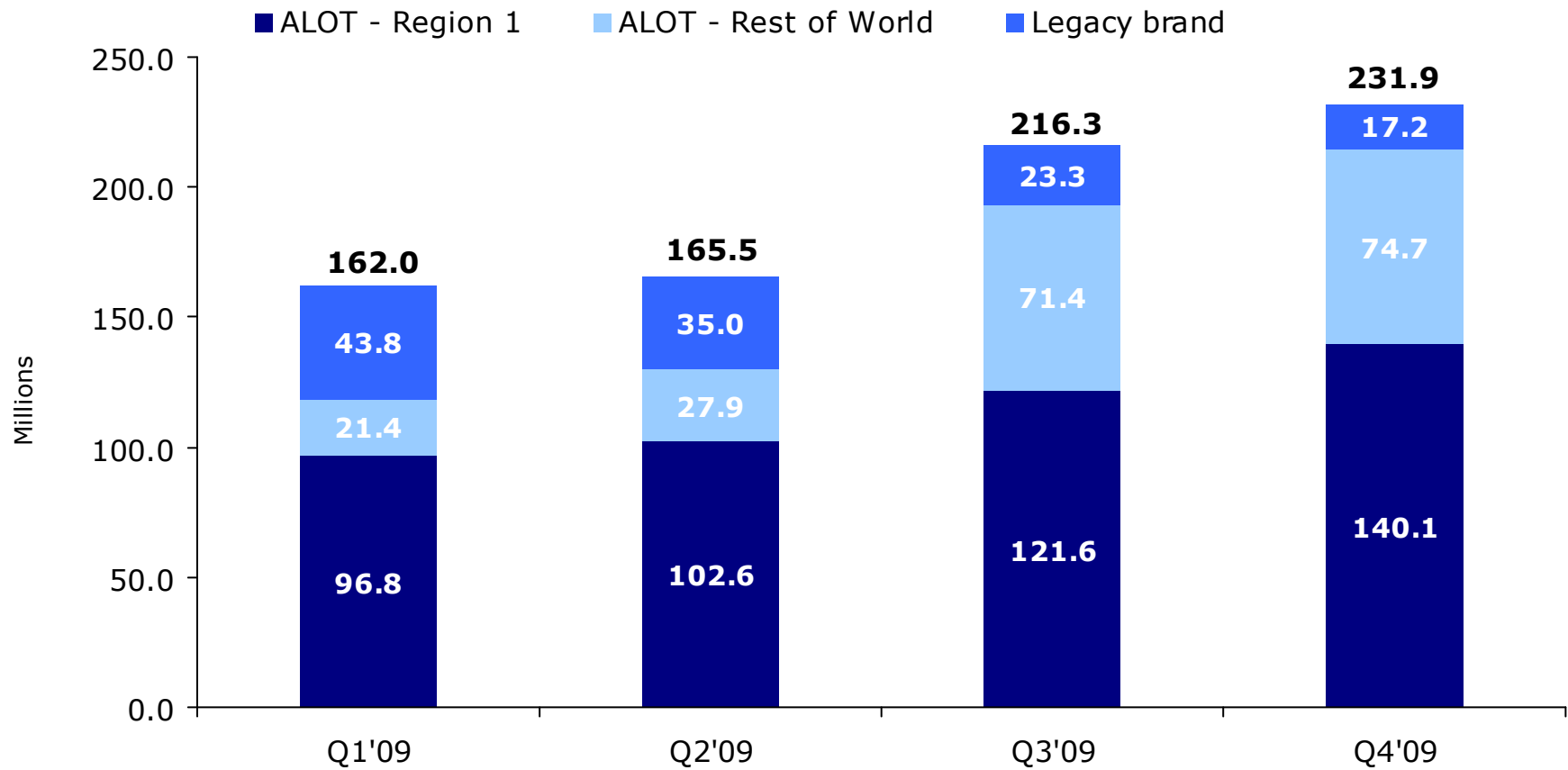




Source: internal statistics; live users are defined as the number of unique toolbar users active on the Internet in the last 15 days of each period; Q4'09 breakdowns don't match quarterly total due to rounding



Source: Q1, Q2, and Q3 SiteCatalyst data; Q4 estimated from partial SiteCatalyst data and partial Google Analytics data



Source: internal statistics; total quarterly search volumes across all products; Q4 breakdowns don't match the total due to rounding

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