



Vertro, Inc. to Reschedule Fourth Quarter and Full Year 2009 Earnings Call

NEW YORK, NY, Mar 23, 2010 (MARKETWIRE via COMTEX News Network) -- Vertro, Inc. (NASDAQ: VTRO) today announced it will reschedule its earnings call, originally planned for Tuesday, March 23, 2010, to a date closer to the filing of its Form 10-K for full year 2009. The Company is rescheduling its call in order to ensure the delivery of a comprehensive, high quality report to shareholders and other stakeholders.

The Company will circulate details of the rescheduled call once a new date has been confirmed; the Company does not expect to file a Notification of Late Filing on Form 12b-25 with the Securities and Exchange Commission.

"The Company continues to expect to report EBITDA profitability and high single digit sequential quarterly revenue growth for Q4 2009," commented Peter Corrao, Vertro's President and CEO.

www.vertro.com

About Vertro, Inc.

Vertro, Inc. (NASDAQ: VTRO) is an Internet company that owns and operates the ALOT product portfolio. ALOT's products are designed to 'Make the Internet Easy' by enhancing the way consumers engage with content online. Through ALOT, Internet users can discover best-of-the-web third party content and display that content through customizable toolbar, homepage and desktop products. ALOT has millions of live users across its product portfolio. Together these users conduct high-volumes of type-in search queries, which are monetized through third-party search and content agreements.

Source: VTRO-E

Forward-looking Statements

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intend," "believe" or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including (1) our ability to successfully execute upon our corporate strategies, (2) our ability to develop and successfully market new products and services, and (3) the potential acceptance of new products in the market. Additional key risks are described in Vertro's reports filed with the U.S. Securities and Exchange Commission, including the Form 10-Q for Q3 2009.

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