



## Jefferson Financial Credit Union Rolls Out Consumer Source Capture™ from Fiserv

**Brookfield, Wis., November 4, 2009** - BAI RDC Booth #417 - Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that Louisiana-based Jefferson Financial Credit Union (JFCU) has implemented its Consumer Source Capture™ solution. JFCU is a \$180 million full service financial institution serving more than 25,000 members with five locations. Consumer Source Capture from Fiserv enables customers to scan images and make deposits from their home or small business-based devices.

Using JFCU's online banking portal, consumer source capture from Fiserv leverages existing security methods for login IDs, passwords and data encryption during image and data transfer. Members can use their existing scanner hardware since virtually all office scanners, including flat bed and all-in-one printer/scanner/FAX machines are supported. JFCU provides a streamlined member experience by deploying Consumer Source Capture through its online banking portal, @net for Advantage™ from Fiserv, and also utilizes Premier® from Fiserv to generate Check 21-compliant output for transit, achieving a fully integrated image capture and processing solution. In addition to providing convenience to its members, this Consumer Source Capture solution from Fiserv is an essential element in the credit union's business continuity plan.

"We are receiving very positive feedback from our members who are using Consumer Source Capture from Fiserv," Mark Rosa, president and chief executive officer of Jefferson Financial Credit Union. "We anticipate a rise in deposits, more cross-sell opportunities and increased customer satisfaction as we move more member activity to an electronic channel. We've already had 56 members sign up for consumer capture."

To help mitigate concerns about risk, JFCU is using Deposit Review from Fiserv to manage risk and regulatory policy (such as the new FFIEC guidelines). Deposit Review automatically reviews each Consumer Capture deposit to minimize image quality issues, duplicates, amount verification problems and other errors. Deposits with potential errors are automatically flagged for review by a Jefferson Financial staff member, providing a controlled, secure process for handling deposits.

An example of the Fiserv core competency in payments, Consumer Source Capture is a convenient, secure and easy-to-use solution that allows consumers or small business owners to electronically scan and deposit checks from any location with a PC, a scanner and an Internet connection. The solution guides consumers through the steps of creating a deposit ticket, scanning the check, entering deposit details and confirming the deposit.

"At Fiserv we are seeing increased momentum for our Consumer Source Capture solution as more and more financial institutions realize the competitive advantage of offering their customers faster funds availability while saving them time, money and energy," said Teri Carstensen, president, Item Processing and Payment Solutions, Fiserv.

Consumer Source Capture is part of the Source Capture Solution set from Fiserv, a unique set of solutions that offer check image capture on a common web platform, regardless of point of deposit. Whether deposits are taken at a branch, merchant, cash vault, ATM, lockbox, office or a consumer's home, Source Capture Solutions from Fiserv meet the precise image, data capture and security requirements for each capture site.

### **About Jefferson Financial Credit Union**

Chartered in 1966, Jefferson Financial is a not-for-profit financial institution owned by its members. Membership is open to employees, retirees, and students of the Jefferson Parish Public School System, their family members and all residents of Jefferson Parish.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its 25th year in 2009. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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