



December 6, 2017

## **Fiserv President of Investment Services Cheryl Nash Named 2017 InvestmentNews Woman to Watch**

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv, Inc.](#) (NASDAQ: [FISV](#)), a leading global provider of financial services technology solutions, announced today that Cheryl Nash, president of Investment Services at Fiserv, has been named a 2017 *InvestmentNews* Women to Watch honoree. One of 20 winners, Nash was chosen from several hundred nominations for her lasting impact on the financial services industry.

During her more than 30 years in wealth management, Nash has educated and encouraged thousands of professionals. She is a highly sought-after subject matter expert on topics, including customer experience, technological innovation, digital enablement, understanding investor segments and diversity in wealth. As an Envestnet Institute on Campus (EIOC) board member, Nash leads the Women in Wealth Management initiative designed to attract college-aged women to wealth management careers and increase gender diversity in financial services.

"Cheryl is an admired business leader who is well-respected within the industry and Fiserv for her positive impact on the growth of many organizations and professionals," said Mark Ernst, chief operating officer, Fiserv. "Her integrity, passion and willingness to share her expertise are reflected in the talent and teams Cheryl has developed at Fiserv and in the financial services industry."

"All of these distinguished women have fascinating stories to share and we hope you will enjoy learning more about them, their accomplishments and why they made our list," said Suzanne Siracuse, VP/Publisher of *InvestmentNews*. "It is more important than ever to highlight some of the many talented women our industry has to offer. May it serve as an inspiration and motivation for others in the industry and for those who will join it in the future."

The Women to Watch list honors female financial advisers and industry executives who exemplify the definition of true leaders and role models. Honorees must have demonstrated success, leadership and the proven ability to effect change in the financial services industry. Additional considerations include a willingness to share her expertise with others in the field by serving as a mentor to other female professionals and speaking at industry events, as well as giving back to her community.

Nash will receive her award at the *InvestmentNews* Women to Watch Luncheon on March 13<sup>th</sup> at The Pierre in New York City. To learn more about Nash, the 2017 winners, awards and luncheon, please go to [investmentnews.com/w2wevent](http://investmentnews.com/w2wevent).

In a world moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today -- financial services at the speed of life. Learn more at [fiserv.com](http://fiserv.com).

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) enables clients worldwide to create and deliver financial services experiences that are in step with the way people live and work today. For more than 30 years, Fiserv has been a trusted leader in financial services technology, helping clients achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and insights and optimization. Fiserv is a member of the FORTUNE® 500 and has been named among the FORTUNE Magazine World's Most Admired Companies® for four consecutive years, ranking first in its category for innovation in 2016 and 2017. For more information, visit [fiserv.com](http://fiserv.com).

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Source: Fiserv, Inc.

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