

**FISERV INC**  
Reported by  
**YABUKI JEFFERY W**

**FORM 4**  
(Statement of Changes in Beneficial Ownership)

Filed 03/21/18 for the Period Ending 03/19/18

Address	255 FISERV DR PO BOX 979 BROOKFIELD, WI, 53045
Telephone	4148795000
CIK	0000798354
Symbol	FISV
SIC Code	7374 - Services-Computer Processing and Data Preparation
Industry	Business Support Services
Sector	Industrials
Fiscal Year	12/31

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
YABUKI JEFFERY W			FISERV INC [ FISV ]			<input checked="" type="checkbox"/> Director _____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) <b>President and CEO</b>		
(Last) (First) (Middle)			3. Date of Earliest Transaction (MM/DD/YYYY)					
255 FISERV DRIVE			3/19/2018					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
BROOKFIELD, WI 53045						<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	3/19/2018		S		24000 (1)(2)	D	\$73.27 (3)	727030 (2)	D	
Common Stock	3/19/2018		S		10000 (1)(2)	D	\$73.80 (4)	717030 (2)	D	
Common Stock								236428 (2)	I	By Trust (5)

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$69.90 (2)							2/21/2019 (6)	2/21/2028	Common Stock	178572 (2)		178572	D	
Stock Option (right to buy)	\$56.91 (2)							2/22/2018 (6)	2/22/2027	Common Stock	186818 (2)		186818	D	
Stock Option (right to buy)	\$48.33 (2)							2/19/2017 (6)	2/19/2026	Common Stock	275776 (2)		275776	D	
Stock Option (right to buy)	\$39.53 (2)							2/18/2016	2/18/2025	Common Stock	412992 (2)		412992	D	
Stock Option (right to buy)	\$28.49 (2)							2/19/2015	2/19/2024	Common Stock	503140 (2)		503140	D	
Stock Option (right to buy)	\$20.18 (2)							2/20/2014	2/20/2023	Common Stock	634376 (2)		634376	D	
Stock Option (right to buy)	\$16.32 (2)							2/22/2013	2/22/2022	Common Stock	482700 (2)		482700	D	
Stock Option (right to buy)	\$15.43 (2)							2/23/2012	2/23/2021	Common Stock	658380 (2)		658380	D	
Stock Option (right to buy)	\$11.93 (2)							2/24/2011	2/24/2020	Common Stock	777652 (2)		777652	D	

### Explanation of Responses:

- (1) This sale was effected pursuant to a Rule 10b5-1 trading plan which was entered into by the reporting person for estate and financial planning purposes.
- (2) Adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018.
- (3) This transaction was executed in multiple trades at prices ranging from \$72.86 to \$73.57 as adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018. The price reported above reflects the weighted average sale price as adjusted to reflect this stock split. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (4) This transaction was executed in multiple trades at prices ranging from \$73.62 to \$74.04 as adjusted to reflect the two-for-one split of Fiserv, Inc. common

stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018. The price reported above reflects the weighted average sale price as adjusted to reflect this stock split. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

(5) By the Yabuki Family Foundation of which Mr. Yabuki serves as trustee.

(6) One-third of these options vest on each anniversary of the grant date.

#### Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>YABUKI JEFFERY W 255 FISERV DRIVE BROOKFIELD, WI 53045</b>	X		<b>President and CEO</b>	

#### Signatures

/s/ Lynn S. McCreary (attorney-in-fact)

3/21/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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